

407

CTA *Journal*

CALIFORNIA TEACHERS ASSOCIATION



OCTOBER 1950



"Not just a sea of faces..."

I suppose every teacher feels the same challenge I do looking at a new class. This is not just a sea of faces confronting me, but thirty distinct personalities each with his or her individual needs . . . and it's my job to discover what they are. An important part of that job, I know, is understanding the health and nutrition habits of each one of these boys and girls. That's why one of the first things I do each year as part of our nutrition education program is to find out how each child's eating habits can be improved. Helping these youngsters make health gains is one of my job's greatest satisfactions.

This teacher is typical of many from every state in the Union who write General Mills requesting food survey forms or nutrition education materials. Every year more and more teachers are realizing what a great contribution they can make toward improving the health of America's children by integrating nutrition studies into their curriculums. If you would like help in this important work, why not let us provide you with materials, plans and guidance for a complete nutrition education program. Write today to: Education Section, Dept. of Public Services, General Mills, Inc., Minneapolis 1, Minn.

RECORD OF A COUNTY

Emphasis on nutrition in the schools of this typical Midwest county resulted in the following improvement.

	NUMBER SURVEYED	GOOD DIETS	POOR DIETS
1948	1,082	34%	37%
1950	859	48%	24%

14% more children reporting good diets!



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CTA *Journal*

THE JOURNAL OF THE CALIFORNIA TEACHERS ASSOCIATION

OCTOBER 1950 . . . Volume 46, No. 7

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DR. REX H. TURNER *President*
ARTHUR F. COREY *Executive Secretary*
VAUGHAN MACCAUGHEY *Editor*

State Headquarters
391 Sutter Street
San Francisco 8, California

THE COVER PICTURE

The Golden Gate Bridge

The Golden Gate Bridge across the famed Golden Gate entrance to San Francisco Bay is the world's longest single span—4,200 feet for its main span. It links San Francisco with Marin county and the vast Redwood Empire to the north, facilitating travel and trade with the productive and scenic northern coastal counties. It is an integral part of US Highway 101 from the Canadian border to the Mexican border.

The bridge is operated by the Golden Gate Bridge and Highway District, a political subdivision of the State of California. The District comprises San Francisco and five adjacent counties, namely, Marin, Sonoma, Napa, Mendocino and Del Norte. The bridge was opened to traffic in May 1937, and has been a financial success from the start.

The original cost of the bridge and its approaches was 35 million dollars, financed by a public bond issue. In its first year of operation a daily average of 9,000 motor vehicles crossed the bridge, but during 1949 nearly 25,000 cars used the structure each day. Since the bridge was opened more than 80 million vehicles have crossed the span.

The Golden Gate Bridge has the world's tallest bridge towers, 746 feet in height. Its cables, the largest ever spun, are 36 1/16 inches in diameter, weight 22,000 tons, and contain 80,000 miles of wire. The San Francisco main tower rests on the world's largest underwater foundation pier—155 x 300 feet by 144 feet high. It was built on hard rock against a continuous tidal flow of 4 to 8 miles per hour. The 90-foot single deck of the bridge is divided into a roadway flanked by two 10-foot-wide sidewalks. The roadway accommodates 6 traffic lanes. Photo by Don Knight, San Francisco.

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CTA Journal, October 1950

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CTA State Headquarters: 391 Sutter Street,
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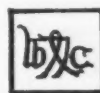
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CTA OPPOSES Proposition 6

CALIFORNIA Teachers Association is opposed to Proposition 6 on the November ballot, which would legalize and tax gambling in California and would earmark all such revenues for old age pensions. This position is in line with action taken by the California Congress of Parents and Teachers, Farm Bureau Federation, State Chamber of Commerce, American Federation of Labor, and other state groups.

In the emergency caused by the late qualification of this measure, the CTA State Board of Directors acted on the basis of the following reasons:

1. The CTA has always opposed the earmarking of state funds for purposes other than Education, as a threat to the Constitutional principle that public education is the first fiscal obligation of the state.
2. The taxation of gambling is an undependable source of revenue. Lavish revenues, earmarked for a specific purpose, while existing would tend to build up rapidly-increasing expenditures which would ultimately have to be absorbed by legitimate tax sources, thus jeopardizing the basic support for Education.
3. This proposal, through unsound and undependable financing, would imperil the orderly development of the whole pension movement and thus be bad for those for whom it professes to benefit.

There are powerful political forces promoting this scheme. Even though the civic organizations of the state are solidly against it, the measure is a real threat and will be defeated only by a vigorous campaign.

Retirement Benefits Increased

THE liberalization of the Teacher Retirement Act, AB 956, passed by the 1949 session of the Legislature at the insistent request of the teachers of the state, is now in effect. The increased teacher payments are more than matched by state contributions. The provision for retirement after ten or more years of service makes retirement benefits possible for most teachers now in active service.

There is also a new provision giving a death benefit for teachers who die in active service. For teachers with six or more years of experience this benefit amounts to half the annual salary and is provided completely at state expense.

Those who do not qualify for retirement benefits may withdraw contributions with interest.

For most teachers the first indication of the change will be the increased deductions from monthly salary to meet the teachers share of the cost of the increased annuity. What appears to be an immediate liability is actually a liberal benefit for the teachers of California. A careful check on increased benefits by the individual teacher will reveal this amendment to be a significant step forward in the history of teacher retirement legislation. — A.F.C.

CTA Auto Insurance Plan Proposed

STATE COUNCIL TO ACT ON PROPOSAL TO SAVE TEACHERS 40% ON INSURANCE PREMIUMS

PREFERRED insurance for preferred people!

That's what the CTA State insurance committee has proposed in a report accepted and recommended to the Council by the State Board of Directors. This committee, which has been working more than a year, has completed its automobile insurance plan as the first step in a program of group insurance which it eventually expects to provide for CTA members.

In accepting the report and recommending it to the State Council for approval, the Directors also praised the work of the insurance committee comprised of Howard Nordstrum, Fresno; Dr. Oscar Anderson, San Francisco; Dr. Robert Gillingham, Compton; and the late Leland Pryor, Pasadena, whose services were ended by his tragic death.

Committee Sets Standards

"Even better than we had originally hoped could be arranged." That's the way committee members describe the State CTA automobile insurance plan. The committee started by setting down the factors they would consider in such a plan. These were:

1. *Safe Protection.* Any group plan must offer teachers the protection they wish to buy, and if purchased through an established company, that firm must have a record of sound reserves and surplus to protect its policyholders.

2. *Adequate Service.* Insurance with firms which have a record of penurious habits in settling claims would not be considered. The company must prove its interest in the welfare of its policyholders.

3. *Financial Savings.* Statistics show that teachers ARE preferred automobile insurance risks. The entire aim of the committee was to obtain for teachers satisfactory insurance at costs which reflected their lower loss ratio.

Fulfills Requirements

The committee found the company and developed the plan that fulfilled all these basic requirements plus several other desirable features. If the plan is approved, the CTA will be represented on the company's advisory (governing) board, giving the asso-

ciation a voice at top management level.

California Casualty Indemnity Exchange is the company which has offered the best plan to the CTA, and at the same time best met the safety and service requirements. It has a successful record in the automobile insurance field for 37 years, and showed one of the highest safety margins of any company maintaining service facilities in California.

In short, teachers will have no worry about the ability of this company to meet all claims. Further, its *policies are non-assessable*, so that the bugaboo often attached to mutual insurance company policies is eliminated.

Record Proves Service

As for its service on claims, the recommended company shows a record of nearly 100 per cent on renewals during its 37 years of business. Except through death and migration from California, this carrier has rarely lost a customer.

The savings features finally offer teachers insurance at as low a preferred rate in dollars as their safety records can justify. As proposed to the Council, the plan offers teachers automobile insurance at an immediate 15 per cent discount on all major risks (property damage, personal liability, and collision).

Dividends Added

In addition, at the end of each year, policyholders will receive a dividend determined by the CTA group's own average loss ratio. This is done by setting up a separate account for all CTA policies just as if it were a separate company, except that the reserves and services of a long-established underwriter will back each policy.

Experience and studies made by the committee indicate that this dividend likely will be not less than an additional 30 per cent (the average dividend which this company has paid all its policyholders for nearly 30 years) and may run as high as 40 per cent or more when teachers are calculated separately.

Thus the total savings to teachers under this plan should be between 40 and 50 percent of the premiums they now pay under standard Board

rates. On most policies, this would amount to \$25 to \$35 per year.

Complete Service Offered

Home office of the operating company is in San Francisco, with a fully-integrated branch office in Los Angeles. Its staff of 120 people, specially-trained in automobile insurance, will bring prompt service on every claim as close as the nearest telephone.

One special coverage being made available, especially attractive to women who value the roadside service features of club-type insurance, is towing and roadside service up to \$100 for only \$5 per year. **THIS IS TEN TIMES THE AMOUNT OF COVERAGE OFFERED BY MOST AUTOMOBILE CLUBS AT HALF THE PRICE.**

Agents Oppose Plan

Opposition to CTA's adoption of this plan has come solely from local insurance agents and brokers representing stock insurance companies, who have maintained that by-passing local agents through group insurance is a trend toward socialism, even though the insurance is handled by a private company.

Agents also assert that their services to clients by way of counsel and aid in claims adjustments are well worth the commissions they earn. However, State laws which they and their companies have supported in the past prevent their offering teachers any savings commensurate with their preferred risk record.

Not Compulsory

"Even after adoption of our proposal by the Council, no teacher would be compelled to take this insurance plan," committee members explained. "If, for some reason, a member has a complicated insurance problem not met by the standard types of policies and coverages written for more than 95 per cent of all automobile owners, we too would suggest the consultation of local agents or a direct representative of the company underwriting the CTA plan."

THIS plan is a direct response to widespread requests from members throughout the State, Arthur F. Corey declared, adding that the CTA's legal advisers sat with the committee at every meeting and with the Board of Directors when the plan was reported.

Action of the State Council on December 8 may make a real insurance saving available to CTA members after January 1, 1950 — the first important step in an insurance program for teachers.

REPORT FROM LINDENWOOD

THE CLASSROOM TEACHERS CONFERENCE, LINDENWOOD COLLEGE, ST. CHARLES, MISSOURI

By Mary Catherine Smith, Vice-President, San Diego Teachers Association

THE Seventh Classroom Teachers National Conference was held on the campus of Lindenwood College, St. Charles, Missouri, July 10 to 21, immediately following the NEA Convention in St. Louis.

California was represented with 13 teachers attending the full two weeks and six others attending the three days of the International Relations section.

The new President of the NEA Classroom Teachers Department, Mary Virginia Morris of Los Angeles, presided officially at the closing session of the conference. Twenty-seven teachers from the Southwest Region attended.

The conference was divided into three sessions—a 3-day session on international relations, a 2-day section on association problems, both local and NEA, and a section on group dynamics.

The conference opened with an extensive study of international relations, featuring specialists from the State Department, the United Nations and UNESCO. There were 59 separate discussion-groups on five main phases of international relations: food and people; the foreign policy of the United States; nuclear energy (as it affects the problems of peace); international organizations; human rights. These discussions and the talks by internationally-known leaders gave the teachers a better understanding of international affairs which will be translated into education for world peace in the classrooms of the nation.

Dr. William G. Carr, NEA associate secretary, summarized the three-day workshop on international relations with six points:

1. The United States is the leader of the free world; we must act responsibly.
2. The United Nations is our best hope for peace; we must support it loyally.
3. Nuclear energy unlocks the door to a new world; we must enter it boldly.
4. Half the world is hungry; we must share generously.
5. Diversity rather than uniformity is the source of our strength; we must work together fraternally.
6. The human family stands at the threshold of exhilarating opportunities; we must go forward hopefully.

Among the speakers particularly

enjoyed were Dorothy Fosdick, a member of the policy planning staff of the Department of State; William Agar, special services division of the United Nations; and Florence Reynolds, food and agricultural organization, Washington, DC.

One of the highpoints of the International Relations section was the meeting and living with 50 overseas teachers from 17 countries, who came here to learn about the American Education system and to tell us of theirs. On Wednesday evening the group presented a two-hour program of songs and legends. The delegate from New Zealand paid tribute to the National Education Association by comparing its Washington headquarters to the Statue of Liberty. "To my mind," said George Ashbridge, executive secretary of the New Zealand Educational Institute, "the NEA home in Washington is the educational Statue of Liberty for the United States. I hope you will continue to shine the light of education into dark places both in your country and mine."

Two days were devoted to association problems, with Karl H. Berns, NEA assistant secretary for business, and a panel of regional directors of the Classroom Teachers Department

presenting a clear picture of the NEA and its work.

A practical course in group dynamics was given by Don Phillips, head, adult education department, Michigan State College, the second week of the conference. To people in the Midwest "Phillips 66" means an invigorating method of reaching a unified group objective, be it securing information or a plan of action. The teachers discovered new ways and means of encouraging individuals to "speak up in meeting"—tricks which work equally well in the classroom and in the community.

It was a strenuous program at the conference, but there was also time for fun—a boat-ride on the Mississippi; an opera in St. Louis outdoor opera house; a "mellordrama" on the old Showboat; a night at the ball game with the "Cards" playing the "Dodgers"; two evenings of square dancing; an evening of regional mixers, with teachers from each region getting together for stunts and games. The banquet was a gala occasion, with talented teachers presenting the entertainment.

BUT perhaps the greatest pleasure, in attending the conference, is meeting and sharing experiences with the approximately 450 teachers from all over the United States and overseas, in attendance. Each of us left with new zeal for our profession and practical suggestions and materials to use in our associations and classrooms.

Californians at NEA Department of Classroom Teachers National Conference, Lindenwood College, St. Charles, Missouri:

Left to right, front row — Mary Catherine Smith, San Diego; Vera Stephenson, Orland; Mary Virginia Morris, Los Angeles; Elizabeth A. Yank, Marysville; Mrs. Walter F. Martin, Los Angeles.

Left to right, second row — Mrs. Nora L. Pearson, South Pasadena; Nelle Pryor, Turlock; Blanche E. Simmons, Los Angeles; Mrs. Margaret F. Hill, Santa Barbara; Mrs. Lucile D. Fitts, Los Angeles; Mrs. Lois Simpson, Sacramento; Walter F. Martin, Los Angeles.



OFFICIAL NOTICE

Of Proposed Change In CTA Membership Dues

AT its April 1950 meeting, the State Council of Education passed the following resolutions:

RESOLVED, That notice is hereby given of the proposed change in the amount of the annual dues of active members of this Association from \$6 to \$7, to be effective commencing with the calendar year 1951; and be it further

RESOLVED, That said proposed change in membership dues shall be voted on at the December 1950 meeting of this Council, and the State Executive Secretary is hereby directed to publish notice of said proposed change in the official journal of the Association at least 10 days prior to said meeting; and be it further

RESOLVED, That the State Executive Secretary be and he is hereby authorized and directed to prepare and issue membership certificates reflecting such increase in dues, and to make collections and take whatever other steps are necessary, prior to said December meeting of this Council, to place said increase in dues into effect, if approved at said meeting, on January 1, 1951.

Final action upon the proposed increase of \$1 in membership dues referred to in these resolutions will be taken by the Council at its December 8 and 9, 1950, meeting. If approved at that meeting, the increase will provide needed funds for the orderly retirement of the indebtedness against the Association's recently-acquired headquarters building, and will insure that in the not-too-distant future our new home will be completely debt-free. — Arthur F. Corey, State Executive Secretary.

AMERICAN EDUCATION WEEK... November 5-11, 1950



"Evaluation" To Be Conference Theme

STATEWIDE RESEARCH CONFERENCE AT MILLS COLLEGE WILL FEATURE "EVALUATION IN EDUCATION"

By Dr. Frank W. Parr, CTA Director of Research

THE Second Annual Statewide Conference on Educational Research will be held on November 10 and 11 at Mills College, Oakland. The conference is being held at the unanimous request of those who attended the first annual research conference at Santa Barbara last October. The meeting is jointly sponsored by the State Advisory Council on Educational Research and the California Teachers Association.

The theme of the 1950 Conference on Educational Research will be "Evaluation in Education." Considering the organized effort on the part of certain lay groups to attack and undermine the public schools, the theme is considered to be practical and timely.

The Conference Program

The Conference program, which was developed by a committee headed by Dr. D. Welty Lefever, professor of education, University of Southern California, includes features that should be equally interesting to school administrators, school counselors, research workers, college instructors, teachers, and parents.

The Friday morning session will feature a Critique appraising the first draft of the new State Handbook on Evaluation. After a brief presentation of the Handbook by a member of the State Department of Education, a jury of six persons will lead the discussion which should evaluate in recommendations relative to the revision of the publication.

Luncheon and Panels

The Conference Luncheon, held Friday noon, will feature a prominent editor of national repute. The topic to be presented at the Luncheon will be "Interpreting the Results of the School Program to the Community." Following the Luncheon, two panels will be held for the purpose of delving deeper into the problem of keeping the public informed regarding the nature and effectiveness of the school program.

Dr. C. C. Trillingham, superintendent of the Los Angeles County Schools, will serve as chairman of the first panel, and Dr. Hugh M. Bell of Chico State College will preside over the second panel.

At the conclusion of the panel

discussion, Dr. John A. Sexson, executive secretary of the California Association of School Administrators, will present a summary of the ideas and suggestions regarding the use of school appraisal data.

Test Experts to Participate In Conference

The Saturday morning session of the Conference will feature a symposium on "Problems in the interpretation and use of published tests." Unique in nature, the symposium will include invited test experts from the various test publishing firms. The program committee anticipates that this session will be one of the most interesting, since it will afford an opportunity for counselors and research workers to delve into some of the complex problems associated with test construction, use and interpretations.

Conference To Be Invitational

A letter was sent to the superintendents of the larger school districts, to county school superintendents, and to colleges and universities, requesting that the names of staff members to be invited to the Conference be submitted to the program committee. Invitations have been sent to those persons who were recommended by their superintendents or deans.

THE total attendance at the Conference is expected to be around 200, and will include most of the school research personnel, school counselors and psychologists, many superintendents, and a representative group of college instructors.

Those eligible to attend, who have not received an invitation to the Conference, should be sure to contact the CTA Research Department before November 1.

NEW RESEARCH SERVICE PLAN ESTABLISHED

ON recommendation of Dr. Arthur F. Corey, state executive secretary, CTA Board of Directors at its August 26 meeting approved a new plan of CTA research service, and also clarified the policies on the general distribution of research bulletins.

In recommending the new plan to the Board, Dr. Corey called attention to the

(Please turn to Page 30)

PROPOSITIONS On the November Ballot

CALIFORNIA voters will be faced with eleven state propositions on the November 7 ballot, ranging in subject-matter from chiropractics to gambling. California Teachers Association is taking an active stand in opposition to two of these measures, Propositions 1 and 6.

The CTA is opposed to Proposition 1 (exempting personal property from taxation) because elimination of this tax-base would deprive the state of approximately \$200,000,000 revenue, most of which would affect school, county, and city treasuries. It would shift the burden from the holders of large inventories of personal property to the small home-owner and would inevitably result in new and higher sales taxes.

CTA opposes Proposition 6 because if, as its promoters claim, it should result temporarily in huge revenues, it would encourage disproportionate expenditures for a specific purpose and thus threaten the constitutional guarantees for Public Education. If, as is more probable, the scheme should result in maladministration, waste and graft, it would be a blot on the whole pension program, it would vitiate the soundness of California's fiscal system, and it would threaten the basic support for the public schools. From any standpoint it is a bad proposal for the schools.

Here is a brief resume of the proposals to be voted upon:

No. 1. PERSONAL PROPERTY TAXATION. Prohibits state and its political subdivisions from imposing taxes upon personal property.

No. 2. NAMING PERSONS TO OFFICE. Would prohibit electing any person to public office in California through practice of listing him by name for such office in an initiative measure or any other ballot proposition.

No. 3. INFERIOR COURT REORGANIZATION. Reduces types of inferior courts to municipal and justice.

No. 4. ELIGIBILITY TO VOTE. Preserves voting eligibility of registered voters who move from one county to another within 90 days prior to an election by permitting such persons to vote in former county.

No. 5. LEGISLATORS. Permits members of the legislature to serve as members of state boards and commissions created to allocate state funds to other state or local government agencies.

No. 6. LEGALIZING GAMBLING. Legalizes all forms of gambling throughout California, setting up 5-man commission (named in the initiative) empowered to license and supervise race-track betting and all other forms of gambling. Imposes percentage taxes on money wagered, revenue to be deposited in pension and welfare fund. If a deficit occurs it may draw on the state

general fund and appropriates \$6,000,000 from the state treasury to set up the scheme.

No. 7. CHIROPRACTORS. Provides that no blind person shall be denied admission to or graduation from chiropractic school on grounds that he is blind.

No. 8. COMPENSATION OF LOCAL OFFICERS. Repeals the prohibition against increasing compensation of any city, county, or township official after his election or during his term of office; also validates 1949 statutes prescribing pay for certain county officers.

No. 9. STATE CIVIL SERVICE. Exempts from state civil service officers and

employees of district agricultural associations employed less than 6 months in calendar year; also increases maximum employment period of temporary employees from 6 months to 9 months in any consecutive 12-month period.

No. 10. PUBLIC HOUSING PROJECTS. Requires a majority popular vote as prerequisite for the creation of any low-rent housing project by the state or any county, city, or district.

No. 11. LAND TITLES. Permits owners of land registered under California Land Registration Act to withdraw it from registration and place it under the conventional recording system.

The New Contra Costa Junior Colleges

By Robert C. Davidson, Administrative Assistant, Contra Costa Junior College District

LESS than two years ago the citizens of Contra Costa County went to the polls and established a county-wide junior college district to serve the 9 high school districts in the county. Although the organization of a junior college district on this basis is unique in California, and probably in the entire nation, the establishment of the district is definitely not an experiment. Much research of junior college organization in California was conducted before the measure was placed on the ballot.

This research proved that the development of a junior college district in Contra Costa County to serve all adults and youth in the county was basically sound. The need for post-high school education was immediately visualized from the comparatively low percentage of high school seniors going on to college; the assessed valuation of the district (now over 300 million dollars) showed that the district could support at least two, and eventually three, campuses; and the interest evidenced by the citizens themselves gave credence to the total plan.

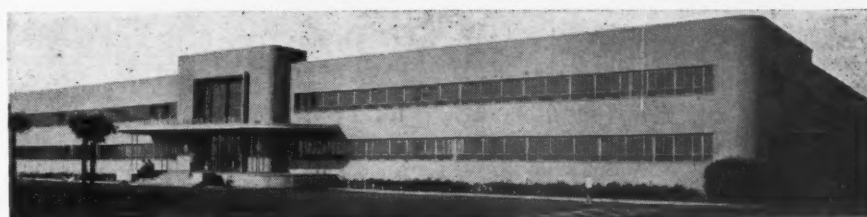
The Contra Costa Junior College District has now been in active operation for one year under the direction of Drummond J. McCunn, superintendent, former assistant superintendent of schools in Pasadena. During that time two campuses have been

established in buildings made available through the cooperation of certain municipalities, governmental and civic organizations. The West Campus, located in Richmond, accommodates an enrollment of 1600 students. John Porterfield, formerly an administrator with the Richmond City Schools, is the director of the West Campus. The East Campus, temporarily located in Martinez while the permanent Eastern site is being developed, is under the direction of Leland Medsker, president of the American Association of Junior Colleges in 1948-49 and more recently dean of Wright Junior College, Chicago. The East Campus furnishes suitable classroom and recreational space for 500.

Many of these facilities are of the rent-free variety. The remainder have been obtained on a low rental basis. The board of trustees of the district decided at the outset that the important thing to do was to provide educational opportunities for the citizens of the county at the earliest possible moment. In keeping with this philosophy, every attempt has been made to develop an outstanding educational program before embarking upon an extensive building program.

The aim that has been held throughout the first year of operation, and the one that will prevail in future years, is to develop a true community college for residents of Contra Costa County. The geographical and economic organ-

Contra Costa Junior College — West Campus — Richmond



ization of the county is such that this goal can be reached.

Specifically, the junior college aims to help each individual take his place in a democratic society as:

1. A skilled and knowledgeable worker.
2. A mature individual.
3. A healthy, happy member of a family.
4. An informed and active citizen.

Needs of Youth Uppermost

In building the curriculum for the junior college, the needs of the youth, and of the county, have remained uppermost in the minds of those concerned. The curriculum has been developed under the direction of J. Graham Sullivan, former assistant superintendent in San Diego. There has been no attempt to pattern an educational program after that of any one institution. The Contra Costa Junior College District has a unique function to perform, and cannot accomplish it by setting rigid standards.

The curriculum now available at the two campuses of the district for the youth of the county includes (1) **GENERAL EDUCATION**: the humanities, natural sciences, social sciences, communications, and home and family life; (2) **OCCUPATIONAL EDUCATION**: agriculture, trades and industries, homemaking, commerce, professions, and public life; and (3) **PERSONNEL SERVICES**: group guidance, individual counseling, student government, student organizations, student activities, and placement services.

The General Education division of the total program is under the able leadership of Phebe Ward, formerly with the San Francisco City Schools. Miss Ward was also a consultant for the 4-year study for terminal education in junior colleges conducted by the American Association of Junior Colleges. Lyle Pember, for many years a special representative of the United States Institute of InterAmerican Affairs in Lima, Peru, heads the occupational education section of the curriculum.

In order to coordinate the junior college program for the youth of the county, the 9 high schools were asked to cooperate by providing counseling services for their high school seniors. The junior college itself has developed an extensive program of counseling and guidance through the efforts of George Faul, dean of student person-

nel, formerly dean at Visalia Junior College. The high schools and the college now work hand in hand in assisting the students.

Through use of competent advisory committees a comprehensive program of adult education on the junior college level has been started with much success during the early months. Robert Nelson, former director of distributive education for the Utah State Department of Education, has organized the program to the extent that an estimated 7000 adults will take advantage of these opportunities during the current year. Business and industry, labor and management, taxpayer and non-taxpayer, all have cooperated in the development of off-campus courses that will result in a well educated and active community. In addition, the first of a series of family life centers has been instituted.

What will the establishment of a junior college district do for the residents of Contra Costa County? It will (1) remove the economic and geographic barriers that have barred many competent and worthy youth from college opportunities; (2) serve business and industry, skilled trades and semi-professions, agriculture and horticulture; (3) serve the cultural institutions of each community; and (4) result in more enlightened citizens, better neighbors, a happier family life, a more stable economy, and increased production.

NEA PRESIDENT VISITS CALIFORNIA

Itinerary for Miss Corma Mowrey, who will make a speaking tour of California communities, October 9-21.

Monday, October 9, San Mateo, 4 p.m.; Watsonville, 8 p.m.

Tuesday, October 10, San Luis Obispo, 4 p.m.; Ventura, 8 p.m.

Wednesday, October 11, Long Beach, 4 p.m.; ATOLA—Los Angeles, 6:30 dinner.

Thursday, October 12, American Legion—Los Angeles, 12 noon.

Friday, October 13, Riverside, 4 p.m.; Santa Ana, 8 p.m.

Saturday, October 14 and Sunday, October 15, Benbow—Officers Training Conference.

Monday, October 16, Orland, 6:30 dinner.

Tuesday, October 17, Napa, 4 p.m.; San Jose, 8 p.m.

Wednesday, October 18, San Francisco, 4 p.m.; Berkeley, 8 p.m.

Thursday, October 19, Richmond, 4 p.m.; Modesto, 8 p.m.

Friday, October 20, Tulare, 4 p.m.; Merced, 8 p.m.

Saturday, October 21, Marin County, 12 noon.

WE'RE GLAD WE LIVE IN CALIFORNIA

VIRGINIA C. HUSTON, teacher in the Brawley elementary schools, has contributed the following song, recently created by her 3rd grade pupils. Under her leadership, the children created both the words and music and thought that perhaps other California children might enjoy it also.

We're glad we live in California Where the sun shines ev'ry day,
Where the flowers bloom in clusters, And ev'rything is gay,
Where the high waves wash the sea-shore, And the west-ern breezes blow
We love you Cal-i-for-nia More than an-y thing we know,
For all your pur-ple moun-tains, And all your sandy shore
Just to live with-in your bound-ary We would ask for-noth-ing more.



Parents & Teachers

California Congress
of Parents and Teachers



PTA'S STAKE IN THE GENERAL ELECTION

By Mrs. William B. McKesson, San Marino; State Chairman of Legislation

CALIFORNIA has had its crime troubles lately. Schools everywhere have had their financial difficulties. It is a difficult job to keep crime in check and it's an unending job to provide schools and protective services for children. However, California hasn't done too bad a job — so far.

Vote No on Six

But there is a show-down coming on both these issues November 7. California voters must determine whether to continue their fight against the organized crime syndicate or whether to legalize and license all kinds of gambling, thus creating a favorable climate for the racketeers and gangsters. The professional gambling scheme is proposition No. 6 on the general election ballot, under the thin disguise of a pension measure titled "Pension & Welfare Funding Act."

Members of the State Board of Managers, California Congress of Parents and Teachers, have studied Proposition No. 6. They are aware of its deceptive, dangerous, dictatorial and thoroughly unsound provisions. They oppose proposition No. 6. They foresee that this scheme threatens every home and every legitimate business in the state.

Doorbells will ring any day this month in several hundred thousand California homes. PTA workers will hand voters little folders with pictures of pretty packages on the outside. Don't be fooled by the pretty packages. Look inside — !!! Learn all about proposition No. 6, the gambling scheme.

Vote No on One

Tell your neighbors and friends about Proposition No. 1, the tax shift scheme, and how it takes money from the local schools. The promoters of

Proposition No. 1 offer the voters an attractive "gift" — **tax reduction**, they claim — by the removal of the personal property tax.

Proposition No. 1 is a direct threat to California's schools and the protective services provided now for children. Twenty-two per cent of local school funds used for school operation comes from personal property taxes. Every citizen who has studied the provisions of the proposition sees it as an effort on the part of would-be tax-dodgers to shift their rightful share of the cost of state and local government to other taxpayers. Proposition No. 1 would seriously disrupt the tax structure of the state and every California community. It would cost **you** money.

PTA and CTA Work Together

Members of the California Congress will work together with the CTA and with other organizations and agencies having allied interest in the field of child welfare. The Congress is made up of volunteer groups which offer to the education system constructive cooperation. PTA units will cooperate with teachers clubs by interchange of information, pooling of materials, adjusting or modifying programs when necessary, and will undertake joint endeavors in the interest of the education and welfare of children and youth.

Therefore, the PTA stake in the November 7 election is one of keeping the public intelligently informed on how dangerously Propositions No. 1 and No. 6 affect schools and children generally.

Learning To Use What We Know For Children is the theme of California Association for Childhood Education, Southern Section, fall study conference, held October 7 at Mark Keppel High School, Alhambra; Dr. J. D. Conner of the State Department of Education is the principal speaker and moderator.

THE MIKE AND THE HICKORY STICK

By Ed Ritter, Teacher, Corona Unified School District, Riverside County

THROUGH classroom production of two weekly broadcasts and one daily newscast over local radio station KBUC, teachers of the Corona Unified Schools are becoming convinced that a mike is fully as effective as the hickory stick ever was in providing incentive for conscientious classroom work — and that its public relations possibilities are greater.

Spurred by their superintendent, George M. Kibby, to make a practice of putting learning experiences to work here and now whenever possible, teachers have found that radio productions provide excellent immediate motivation for student research, writing (script preparation), typing, and oral expression.

Along with the development of these skills, the programs have been the basis for real experiences in group planning, group responsibility, and teamwork. Student committees responsible for a special job of research, script writing, and typing have learned that a deadline is not just the teacherly whim they had supposed, but that it's a necessary device without which an organization cannot function.

In script preparation, high standards of accuracy and neatness become matters of class and school pride rather than concessions to the teacher's fastidiousness. In broadcasting the program, careful enunciation and expressive voice modulation are desirable — not merely because teacher has said so — but because one wants to be understood and thought well of.

The Corona Schools' two weekly and one daily broadcasts were resumed in September last year, all three having been introduced the previous year.

One series, "Classroom on the Air," has included a variety of 15-minute broadcasts from elementary, junior high, and senior high levels, and has been coordinated by Mrs. Marie Horton, one of the junior high teachers. The series has included contest, discussion, musical, interview, dramatic, and debate type programs. Among the more exciting contest-type programs have been "Baseball on the Air," in which social studies questions were tossed to the players, and "Climbing Mt. Rainier," another imaginative quiz game.

All 35 programs were scheduled in September so that each teacher would know well in advance as to which broadcast she would direct. All broad-

casts have been the result of classroom activity. The material has been original in all cases and has usually been the culmination of a unit of study. The programs have used as many students as possible. With programs given largely by homerooms, changes in daily class routine have been held to the minimum. The series will close on June 8 with selections by the music department and a talk by Superintendent Kibby.

The other weekly broadcast is produced by an eleventh grade correlated English-U. S. History class. The students run this show themselves, relying on the teacher as an adviser and resource person.

The decision to develop the series was made by a unanimous vote of the students after the opportunity had been presented to them by the teacher as something of a dare—an adventure in group responsibility and mutual faith among its members. From the beginning, there was never a doubt in the students' minds but that every process in preparing the programs was their responsibility—not the teacher's. In discussions led by the class president, the title, general continuity of programs, and committee appointments were determined by the members of the group.

The students were given slightly more than one-fourth of the course's 10 classtime hours per week for preparing the programs. Although the "homework" involved was in all cases self-imposed, several members of the class have remarked that the course "requires" more homework than any they have ever taken.

Pre-Broadcast Rehearsals

Two days before the broadcast, the group presenting the program does a pre-broadcast for the class (from the next room) in which occasional weaknesses in preparation are brought to light. When the performers return to the room, the entire group holds a criticism session during which the dull portions of the script are brightened, the fast talkers are slowed down, the grammatical errors are spotted, and work is done to inspire more animation in the performers' voices.

All the programs have taken their subject-matter from the phase of American history under discussion in the history portion of the course. Most of the plans of presentation have been dramatizations of historical episodes or panel discussions.

The school's daily newscast is produced by members of the journalism class, who prepare news and feature stories based on events at school and in the community at large. Individual

journalists are assigned downtown "beats" daily to insure coverage of at least the courts, police station, chamber of commerce, hospital, mortuaries, and the leading social and civic organizations. News features on other aspects of community life are free-lanced. The radio station weekly rewards the writer of "The Story of the Week" with a \$2.50 check, and each semester awards

a large trophy to "The Reporter of the Year."

Although a station announcer usually handles the school journalists' newscast, a few members of the journalism class who are interested in radio journalism as a career are occasionally given the opportunity of going to the station and broadcasting the news themselves.

CALIFORNIA TEACHER CREDIT UNIONS

By Dr. Roy Q. Strain, Compton Junior College

ON December 31, 1948, the latest date for which complete data are available, there were 23 credit unions organized among teacher groups in California; 21 of these were serving

public school teachers, one operated in a private school, and one was located in one of the University of California branches.

These credit unions had 15,067 members, \$4,367,257 in assets, and \$2,625,404 in loans on the date indicated. For the year 1948 they had a gross income of \$267,254, expenses of \$138,187, net profits of \$129,067, and paid an average dividend of 3.71% to their members.

The growth of these credit unions is striking evidence of the need of school employees for the types of service which they offer. It is unfortunate that so many teachers are employed where credit union services are not yet available. It is regrettable that the service is not available largely because of ignorance on the part of school employees of the simplicity of the organization and operation of credit unions.

Representatives of all teacher credit unions in Southern California were recently invited to attend a meeting at the CTA Southern Section offices in Los Angeles to discuss problems peculiar to teacher credit unions. About ten credit unions sent one or more members and a very profitable round table discussion resulted.

One of the problems considered was the lack of understanding and knowledge of credit unions and their services on the part of teachers, both in areas where their services are available and where they are not. As a partial solution to this problem it was decided to contribute articles about credit unions to the CTA Journal and periodically to purchase advertising space in the magazine. Those present felt it was part of their responsibility as good credit union people to use their time to bring the benefits of credit unions to the attention of other teachers. It is their hope that the information will result in the organization of many new school employee credit unions.

CREDIT UNIONS

Serving Teachers in California

By Carl A. Bowman, Los Angeles

NOTE: There are now 27 teacher credit unions in the state. The following complete list is published so that teachers may know the credit union in their area that will serve them.

1. Burbank City Teachers Association Federal Credit Union.
2. California School of Technology Employees Federal Credit Union, Pasadena.
3. California Teachers Association, Bay Section Credit Union. See Page 26.
4. California Teachers Association, Southern Section Credit Union.
5. Centinella High School Employees Federal Credit Union.
6. Compton District Schools Federal Credit Union.
7. El Camino College Federal Credit Union.
8. El Monte Union High School District Federal Credit Union.
9. Fresno Teachers Credit Union.
10. Glendale School Employees Federal Credit Union.
11. Inglewood City Schools Credit Union.
12. Kern County School Employees Federal Credit Union.
13. Long Beach School District Employees Federal Credit Union.
14. Los Angeles Classified School Employees Federal Credit Union.
15. Los Angeles Teachers Credit Union.
16. Montebello Schools Federal Credit Union.
17. National Schools Employees Credit Union.
18. Orange County Teachers Credit Union.
19. Pasadena School Employees Federal Credit Union.
20. Richmond Teachers Credit Union.
21. Sacramento Teachers Credit Union.
22. San Diego Teachers Credit Union.
23. Santa Barbara Teachers Federal Credit Union.
24. Santa Monica School Employees Federal Credit Union.
25. School Employees Credit Union of California.
26. Stockton Teachers Credit Union.
27. Tulare County Teachers Federal Credit Union.

YOUR STATE DEPARTMENT OF EDUCATION



I. VISIT OF MISS HELEN KELLER

MISS Helen Keller has most graciously accepted an invitation to visit California this month to be present at the dedication of the new building for deaf-blind pupils on the campus of the California School for the Blind, Berkeley. The ceremonies will be held on Saturday afternoon, October 14. The structure will be named the Helen Keller Building, in honor of Miss Keller's great humanitarian achievements. The American Foundation for the Blind will sponsor her visit.

The new quarters for the deaf-blind pupils will house a program that is already distinguished as one of the foremost of its kind in the United States. The number of pupils enrolled is 12; their age range is from early childhood to the higher grades. Special construction and equipment have been provided for this purpose of special education.

Dr. Roy E. Simpson, Superintendent of Public Instruction, issued the following statement about the ceremonies:

"California is greatly honored to be host to Miss Helen Keller on the occasion of the dedication of the new building for the deaf blind at the California School for the Blind. There is no one else in the world who can so impressively raise in our minds and hearts the nobility of the purpose to which these facilities will be devoted."

Arrangements for the ceremony are being completed by Dr. Herbert R. Stolz, chief of the division of special schools and services, State Department of Education, and Dr. Berthold Lowenfeld, superintendent of the California School for the Blind.

Governor Warren has been invited to dedicate the building in honor of Miss Keller. The ceremonies will be open to the public.

The Department of Education, in announcing this dedication ceremony to members of the teaching profession through CTA Journal, submits the suggestion that some teachers, administrators, parent-teacher groups, or other interested friends of education in the Bay region, may wish to arrange

for groups of public school children to attend. The occasion offers unique opportunity to honor Helen Keller, one of the inspiring personalities of our time.

II. UNITED NATIONS OBSERVANCE

THE attention of all California teachers is invited to United Nations Week, Monday, October 16, through Tuesday, October 24, 1950. The final day of the observance, October 24, has been designated United Nations Day. This is the 5th anniversary of the signing of the United Nations Charter in San Francisco. A special program has been arranged for the evening of October 24, 8 o'clock, Veterans Auditorium, War Memorial Center, San Francisco.* Fred W. Smith of Ventura, former president of the State Board of Education and a former president of Lions International, will deliver the principal address. Mr. Smith has been present as an observer at many of the important conferences of the United Nations in this country and abroad.

III. SCHOOL LUNCH PROGRAM

DURING the 1949-1950 school year, approximately 2400 California schools participated in the School Lunch Program, serving over 400,000 meals every school day.

A summary submitted recently to the State Superintendent and the Governor by James M. Hemphill, supervisor of the program, indicates that most schools charged pupils 20 cents for the "Type A," or complete meal, and 5 cents for "Type C," or mid-afternoon milk. Many schools were able to charge less. The state office was able to reimburse schools from the federal appropriation at the rate of 5 cents for each "Type A"

* Tickets for the event, \$1.50 each, may be obtained from William R. Talley, 210 Post Street, San Francisco 8. Plans to broadcast the meeting on a nation-wide basis are in progress; time of the broadcasts or rebroadcasts will be announced by radio stations and newspapers closer to the date.

meal, and 2 cents for each "Type C" serving.

Applications for participation in the program during the present school year indicate that a substantial increase in the number of participating schools will be reported. Funds provided by the Congress are not sufficient to cover the growth of the program, and it appears that there will have to be a reduction in reimbursement rates for the current year.

IV. RESIGNATIONS, HOME-MAKING EDUCATION

THE former Bertha Vaughan Akin, chief of the bureau of homemaking education since 1944, resigned during the summer from the position in which she had made a splendid contribution to the development of the homemaking program. She became the bride of Raymond W. Gregory, assistant commissioner for vocational education in the U. S. Office of Education. Mr. and Mrs. Gregory are making their home in Washington, D. C.

Mrs. Gwendolyn Wagner resigned her position as regional supervisor of homemaking education in the Sacramento area. She had been active in conducting in-service teacher training programs and in the preparation of instructional materials during her 5 years of valued service in the Bureau.

SIGNIFICANT ACTIONS

Notes from the August 26 Meeting of CTA Board of Directors

AFTER a report by the Insurance Committee, the Board unanimously is recommending to the State Council, at the December meeting in Los Angeles, a plan of automobile insurance for teachers.

A CTA emblem pin was adopted; information on price and availability is found on Page 30 of this issue.

Applications for charters as affiliated chapters of California Teachers Association were granted to ten local associations; see list on Page 27.

The Board unanimously decided for California Teachers Association to oppose Constitutional Amendment No. 6 on the November ballot, which is an endeavor to legalize gambling.

Authority was granted for a committee to work with the California School Trustees Association on a statement and code for employment practices.

Authorization was given to the Research Department to charge for certain of its publications.



FIRST CSTA LEADERSHIP TRAINING CONFERENCE

THE first leadership-training program for officers and sponsors of college and university chapters of California Student Teachers Association will be held October 27, 28 and 29, at Asilomar, on the Monterey Peninsula.

At least three officers from each chapter, and the sponsor, are invited to attend. A few colleges are in the process of forming chapters, but these may send representatives and a sponsor as well. The conference will include suggestions for chapter programs, committee activity, parliamentary procedures, and chapter campus activities. (See also Page 29.)

Dinner will be served at Asilomar on Friday evening, October 27, at 6:30. The evening program on Friday will include the general session of the Bay Section, CTA leadership training conference and an informal get-together of CSTA representatives. Speaker for the evening, provided by the Bay Section, will be Dr. Rex H. Turner, President of CTA.

The conference will begin immediately following breakfast, Saturday, October 28, and last until 3:00 p.m. A recreation period will follow, and the evening program will be square dancing and other entertainment. The conference will close at noon on Sunday, October 30, following a general session at which Dr. Arthur F. Corey, State Executive Secretary, will summarize the conference.

Expenses are very reasonable and are paid by the chapters. A blank for reservations, giving rates for rooms including meals, will be sent upon application to State Headquarters, 391 Sutter Street, San Francisco 8.

Transportation to Asilomar is most direct by automobile. However, those coming from Southern California will find the Southern Pacific streamliner, The Daylight, arrives at Salinas (the

nearest railroad stopping-point) at both morning and evening hours.

Regional Meetings

Four regional one-day meetings of chapters—two in the northern part of the state, two in the southern part—will be held for the first time this school year. The first, for those chapters located north of Tehachapi, will be at College of Pacific, Stockton, on Saturday, November 4; the second, for those in the southern part of the state, will be held on November 18 in the vicinity of Los Angeles. The third is scheduled for February 24 in the northern portion, and the fourth on March 5, in the southern part, both meetings to be centrally located.

Each chapter is urged to send as many chapter members as possible to these one-day meetings. The sessions for each meeting will be devoted to committee activity, for study and background, in order that chapters may instruct state committee members on action for the CSTA state-wide committee program.

A preliminary regional meeting was held on May 26 at Stockton at the invitation of College of the Pacific and it was voted there to hold the four conferences because it was agreed that such general get-togethers for the study of common professional problems, prior to the two meetings of the Junior Executive Council, would be invaluable in building professional consciousness, and would result in more considered and effective committee action. Chapter officers will please make note of the dates, and arrange for as large an attendance as possible. Notice of the exact time and place for each meeting will be sent to the chapter sponsors and officers as soon as arrangements are complete. CTA Section officers have generously agreed to assist in financing these one-day meetings.

Membership Report

On Page 29 of this issue are the final CSTA membership figures for the cal-

endar year 1950. The enrollment of 3,973 represents an all-time high in CSTA membership figures. It is also noted that the number of chapters with representatives on the Junior Executive Council has increased considerably. There are now only six of the 32 teacher-training institutions of the State which do not have such representation. Eight colleges now have two representatives, and five schools have three.

Council on Teacher Education

The California Council on Teacher Education, which represents the teacher-training institutions, the State Department of Education, and the teacher professional organizations of the State, has invited two representatives from California Student Teachers Association beginning with the November meeting. President John F. Clark will be the official representative of CSTA, together with one other, chosen by the CSTA Executive Board, for a two-year term.

Participation in the Council's work affords the CSTA a great opportunity and recognition deeply appreciated by the student officers and members.

Editor of CSTA News

John McGill, University of California at Berkeley, was named by President Clark as Editor of the CSTA News (now in its fourth year) for the current year. The News, scheduled to reach chapter members on the 15th of each school month, carries a record of chapter activities, to supplement the material provided for chapter use in the CTA Journal. Sufficient copies to provide every member with each issue, will be sent to each chapter on request. Mr. McGill has a background of journalism, as well as experience as an active member and officer of the UC, Berkeley chapter.

Council Meeting Dates

The CSTA Junior Executive Council will meet for the 1950-51 as follows:

December 8 and 9, Hotel Biltmore, Los Angeles.

April 13 and 14, Fairmont Hotel, San Francisco.

Executive Board Meetings

The Executive Board, consisting of John F. Clark, president; Irving D. Croshier, vice-president; Miss Corliss Kranz, secretary, and Mary A. Ball, State Advisor, met at Camp Seeley, on September 29, 30 and October 1, to outline the year's program.

A School Cafeteria Experiment

By Mable Prescott, Cafeteria Manager, and Thelma A. Morgan, Principal,
Washington School, Burbank, Los Angeles County

THE primary purpose of any school cafeteria is to provide a nutritional division consistent in service with a home kitchen; but we have found, over a period of years, that its success and concomitant values extend far beyond this purpose.

We have found that it may easily become an important, integral part of the total school, and from its activities may come many of the enjoyable and far-reaching experiences common to a school-home.

We became interested in analyzing our cafeteria's relationship to the whole school. Possibilities for its expansion and influence were apparent two years ago after our children had begun to take a vital interest in being responsible for their own activities through their student government.

They were already actively operating under a Building-Yard Maintenance Committee to improve abilities, attitudes, and habits in the use and care of school property. Greater benefits from the utilization of the library were being realized under a Student Library Committee. The auditorium, through a student committee that planned assemblies, had become a place of greater interest and benefit.

The creation of a greater understanding of our community through student-sponsored activities to acquaint the neighborhood with school aims in promoting friendliness, understanding, and cooperation was already the responsibility of the Community Relations, Publicity, and Ways and Means Committees. Playing and acting safe had become the responsibility of each member under the guidance and careful supervision of the Safety Committee. Health and thoughtfulness toward members who were absent because of illness was the concern of the Attendance Committee.

The Children Cooperate

The new cafeteria manager and her staff were interested in the attempts of these small citizens to operate independently in their age level in caring for their own needs. They realized that proper food, prepared correctly and attractively, pleasant surroundings, and a friendly kitchen could do much to establish desirable attitudes and habits in diet and to furnish the pleasant memories so important and com-

mon to childhood in its approach to food.

Their first special activity was a Hallowe'en lunch. It was advertised through the student Publicity Committee. Special preparations, to add a festive air, included crepe paper streamers, cut-outs of witches, bats and jack-o-lanterns in the hall by the steam tables. A shock of corn, guarded by a life-size witch, leaned against the doorway at the entrance. The tables in the library were decorated with yellow and rust chrysanthemum runners; the cafeteria manager, her workers, the teacher on lunch duty and the student hosts and hostesses wore crepe paper aprons and caps. The menu included:

Tuna Loaf

Peaches in orange gelatine

Hallowe'en Cookies Circus Peanuts
Bread Butter Milk

Five hundred fifty of the 840 children enrolled brought their quarters and ate in the cafeteria on that occasion.

Since that inaugural event, the cafeteria staff has served special lunches before each holiday, and interest has continued to be keen. This year a school birthday lunch was prepared in September to celebrate our school's

21st year. It, too, was a gala occasion and focused attention upon our regard for our school-home and all the children who had known security and happiness within its protective walls and yards.

This year we hope, through the creation of a Cafeteria Committee in the student government, to refine and to improve table etiquette and to initiate a program that encourages the maximum consumption of vegetables. The cafeteria manager and school nurse will be asked to act as sponsors for this important committee.

Mom's Other Kitchen

The keen interest in and feeling of importance for the cafeteria as a "homey" center have been indicated in responses made by the children to a cafeteria slogan contest held both last year and this. One contestant submitted "Mom's other kitchen." This year student judges chose "When your tummy says it's time, get into the cafeteria line" for the best primary entry and "Healthy diet; come and try it" for the winning intermediate one. There were scores of entries and much time and effort expended outside school hours in this contest even though we offered as prizes only a free lunch for the winners.

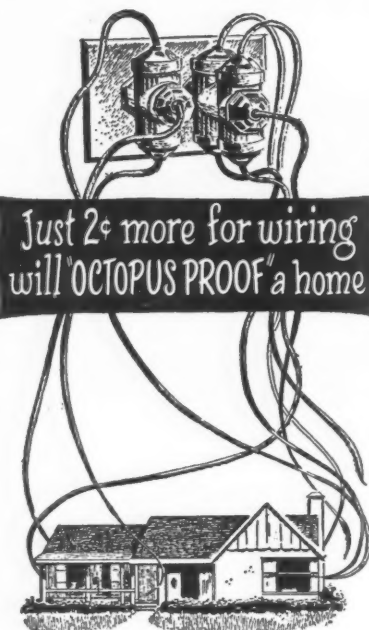
It is felt that the efforts to encourage our children to make full use of the cafeteria have resulted in increased benefits to the school personnel.

I. The children have profited from:

(a) Well prepared lunches and home-like atmosphere at meal time.

Getting ready to pass by the steam tables, Washington School cafeteria





Some homes are fire-proof—others, weather-proof, rust-proof, termite-proof or earthquake-proof.

But every home should be "Octopus-proof."

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(b) Increased responsibility for and enjoyment in everyday school activities.

(c) A feeling that school is, after all, only an extension of the excellent training initiated in the home.

II. The cafeteria has profited because it is:

(a) Realizing better its primary function of serving good food at low cost to the maximum number.

(b) Contributing to the community in its efforts to extend home training.

(c) Serving as an integral part of the school total.

III. The school has profited because it is being furnished with:

(a) A center which sponsors good health through proper diet.

(b) An area where the interest and activities of the children may take on functional significance for growth in increased friendliness, understanding, cooperation and mutual benefit.

THIS organized routine means additional work for the cafeteria staff, but the results are sufficiently gratifying to offset the effort. Drudgery, that could result, even in a routinely operated cafeteria, is minimized. There is always too much life, activity, and fun there for hours to drag or monotony to creep in.

Changes in California School Administrators

FOR THE 1950-1951 SCHOOL YEAR

By Clive M. Saiz and Carl A. Bowman, CTA Placement Services

City Superintendents

Dr. H. Thurston Hatch of Petaluma was elected superintendent, Chico unified.

Willard Knowles, formerly principal, Alhambra union high, Martinez, was selected to succeed retiring Superintendent Forrest Routt, Martinez.

Dr. Fred W. Hosler, formerly superintendent, Oklahoma City schools, was chosen to be superintendent of the new unified Lynwood school district.

Dr. Albert M. Davis, superintendent, Palo Alto unified schools, was elected superintendent, Laguna Beach unified, succeeding Bronson Buxton, who remains in Laguna Beach as a teacher.

Eugene Mueller of River Forest, Illinois, is to be superintendent, San Bernardino City schools.

Dr. Henry Gunn, formerly president, Oregon College of Education, Monmouth, was selected as the new superintendent of schools, Palo Alto.

Eugene R. Haskell, superintendent, Carmenita elementary district, was chosen to be superintendent of the unified district at Boulder Creek.

Clarence Burrill, formerly administrative assistant of San Mateo union high school district, was elected superintendent of schools at Petaluma.

Edmond Bullard, science teacher of Dixon union high school, was elected superintendent of Tempeston unified school district, succeeding Nicholas Nugent.

Jack Martin, formerly elementary district superintendent at Greenfield, accepted the superintendency of Middleton unified school district, Lake County.

County Superintendents

L. G. Johnson, formerly superintendent of the elementary school at Arbuckle, was named county superintendent of Colusa County schools upon the resignation of Mrs. Ruth Edmonds who went to the State Department as a consultant in elementary education.

Theodore R. Smedberg, director of education and research in Sacramento County, was named superintendent of Sacramento County schools, succeeding the late Robert E. Golway.

Ray Johnson, formerly director of audio-visual education for the Riverside County schools, has been elected county superintendent to succeed E. E. Smith upon his retirement in January of 1951; Mr. Smith has served that county since 1926.

Directors of State and Junior Colleges

Dr. Cornelius H. Siemens, dean, Compton Junior College, was elected president, Humboldt State College, Arcata.

Dr. Glen Kendall, head of the education department, San Francisco State College, was elected president of Chico State College and took office July 1st.

Dr. H. Lynn Sheller, formerly registrar, Fullerton District Junior College, was promoted to be director of the college upon the retirement of William T. Boyce, who served there since 1918.

George W. Mabey, formerly dean, Palo Verde College, Blythe, was elected as dean, Oceanside-Carlsbad Junior College.

Eugene T. Boswell was selected as dean, Palo Verde College, Blythe.

Dr. Ralph Prator, director of admissions and associate professor of education, University of Colorado at Boulder, was named president of Bakersfield College, Kern County union high school district, Bakersfield. He succeeds Grace Bird, who has been head of the college since 1921, and who has accepted a position at the University of California.

Thomas A. Blakeley, formerly with College of Marin, was elected president of the Fresno Junior College.

Harry Renoud was promoted to the position of dean of student activities at Reedley College.

Dr. Leland Medsker, president of Chicago Municipal Junior Colleges, accepted the directorship of one of the Contra Costa County colleges.

John Porterfield of the Richmond unified school district was named director of a Contra Costa college.

District Superintendents

Wendell Forney, formerly principal at Greenville, was elected district superintendent of the Galt union high school district; he succeeds Floyd Taylor, who accepted a position in the State Department of Education.

C. B. Hayes was promoted to the superintendency of Kerman union high school district, upon the retirement of Walter C. Hixson.

W. H. Riley, formerly principal of Avenal high school, was elected district superintendent of the Lemoore union high school district, upon the retirement of J. F. Graham.

Thomas Preece was elected superintendent of the Trinity union high school district; he was formerly superintendent at San Dieguito union high school.

Ivan Larsen accepted the superintendency of the Patterson union junior-senior high school; he was formerly district superintendent, Middletown unified school district.

Leo Wolfson was promoted from principal of the junior college to superintendent, Reedley high school-junior college district, succeeding Dr. J. O. McLaughlin, who is retiring after 17 years service.

Victor M. Edney, formerly principal, Redondo union high school, was chosen to be district superintendent and principal, Brawley high school. Percy Palmer, district superintendent there for many years, has voluntarily resigned his administrative position to accept a teaching job in the same system.

Dr. Stuart McComb, formerly business manager, Compton union high school and junior college district, was promoted to be district superintendent of the Compton secondary schools and president of Compton College, succeeding Dr. O. Scott Thompson, who retired this year.

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Week of October 20
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Week of October 27
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Week of November 3
Trading Post on the Prairie

Week of November 10
Letter from Home

Week of November 17
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Dr. John B. Crossley, Beverly Hills high school principal, was elected superintendent, Ventura union high school and junior college district.

Frank M. Chase Jr., formerly of Sweetwater, union high school, National City, was chosen to be superintendent, Oceanside high school-junior college district.

William R. Mace, formerly of Taft union high school faculty, and before that an administrator in the East, was elected superintendent, San Diego union high, Encinitas.

Neal Wade was elected superintendent, Chowchilla union high school district; he has been principal of Weed high school since 1946.

Anthony E. Karnes, at one time Commissioner of Education in Alaska, was elected district superintendent, Elsinore union high.

Ken Forry, elementary principal, Martinez, was elected superintendent, Sonoma union high school district.

Bruce M. Crawford, superintendent, Buttonwillow elementary, was elected district superintendent, Richland school district, upon retirement of O. T. Olson.

Carl Blomquist, formerly superintendent, Dent union elementary, was chosen district superintendent, Buttonwillow union elementary district.

Carl Tivel, of Mojave elementary superintendency, was elected to the district superintendency of Atascadero schools.

Roger G. Casier, superintendent at Boulder Creek, was selected to be district superintendent, Carpinteria elementary schools.

Floyd E. Swagerty, from Linden elementary district, is to be the new district superintendent, Dent union elementary school.

Lewis E. McGraw, formerly with San Clemente elementary schools, has been elected to the superintendency, Carmenita elementary district, Norwalk.

Robert Ulrich, principal in San Bernardino City, was chosen to be superintendent, Mojave elementary schools.

Bruce M. Ruppenthal, teacher in San Bernardino, was elected district superintendent, Richmar union elementary, San Marcos.

Howard J. Demeke, formerly assistant superintendent, Visalia public schools, was elected to be assistant superintendent in charge of curriculum, Whittier city school district.

Beecher H. Harris accepted the superintendency of Las Lomitas elementary school district, succeeding Charles Niederhauser.

Frederick Ludwig of Coalinga was elected to the superintendency of Greenfield elementary schools.

Calvin Sassarini was named superintendent of Sonoma elementary school district.

James Hogin was elected district superintendent of McCloud elementary schools; he was formerly with the Sacramento city schools.

High School Principals

William Middleton, formerly of San Martin elementary school district, was named principal of Wheatland union high school, succeeding Weston Alt.

Loren Critzer, county superintendent-elect of Napa County and formerly principal of Napa junior high school, was named principal of Sequoia union high school, Redwood City.

Russell Lowe, formerly superintendent of the elementary school at McCloud, was elected principal, Laytonville junior-senior high school.

Wayne Hoffman was named principal, Elk Creek high school, in Willows union high school district.

Lloyd Farley was elected principal of the new Alum Rock high school near San Jose; he was formerly principal at Gilroy.

Guy Roney was promoted to the principalship, Gilroy union high school.

Benjamin King, of Lassen County superintendent's office, was named to the principalship, Esparto union high school.

Vernon Korstad was elected principal of Williams union high school, succeeding Grenville Jones.

Frank Mann, formerly of Gilroy union high school, was elected principal, Weed high school.

Clifton King, vice-principal, Red Bluff union high school, was elected principal, Tahoe-Truckee joint union high school.

John Lucas accepted the principalship, Los Molinos high school, in Corning union high school district.

Grenville Carlton Jones of Williams has been elected principal, Alhambra union high school, Martinez.

Weston M. Alt, formerly principal, Wheatland high school, has been chosen principal, Coalinga junior-senior high school.

D. Carl Gelatt, principal, Bret Harte high school, Angels Camp, was elected principal, Avenal high school.

Donald D. Reber, formerly school administrator in Honolulu, will be high school principal, Lynwood unified.

Kenneth L. Peters, high school principal, Montebello, was chosen principal of Beverly Hills high school.

Lloyd W. Waller was promoted to the principalship of the new Mira Costa high, South Bay union high school district, Redondo Beach.

Arthur L. Young was promoted to the principalship, Redondo Beach union high, Redondo Beach.

Earl Smith was promoted to the principalship of the new Bellflower high school, in Excelsior union high district.

Leonard F. Ebrite was selected as high school principal, Hemet.

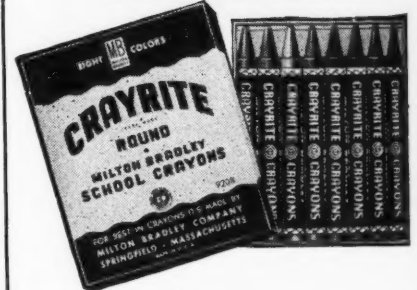
Ernest R. Camfield of Upland was chosen to be high school principal, Fontana, which is under the Chaffey union high school district, Ontario.

Donald R. Lund, boys vice-principal, Excelsior union high, was elected high school principal, Oceanside.

John A. Quade, formerly vice-principal, Selma union high, was elected principal of the high school, Paso Robles.

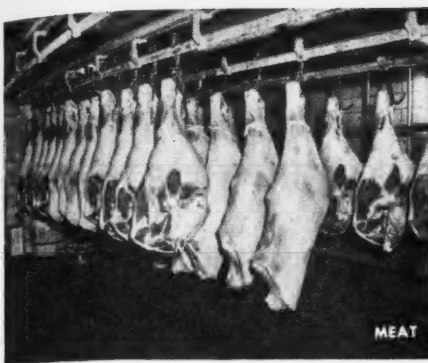
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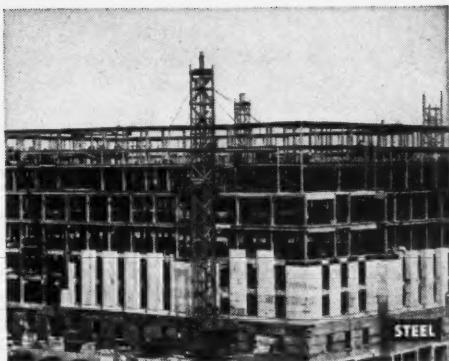


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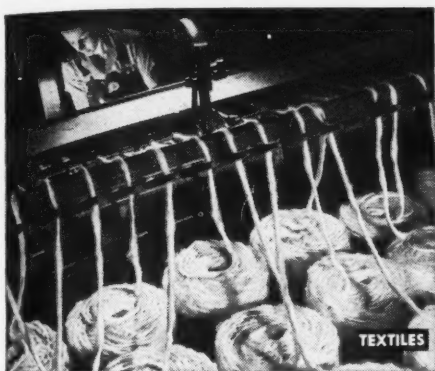




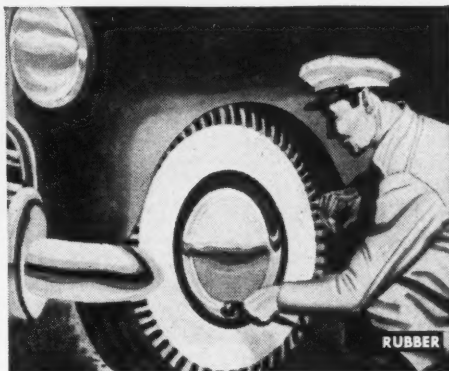
America's meat packers use more than 1½ million tons of coal a year.



Iron and steel manufacture take coal on a ton-for-ton basis, close to 100 million tons yearly.



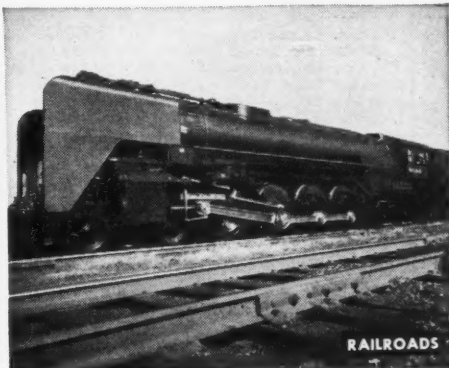
Almost 3 million tons of coal a year go to power the looms of America's textile mills.



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It's plain to see that America needs a *lot* of coal. And, fortunately, the most *indispensable* of our natural resources is also the most *plentiful*!

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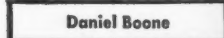
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Position or Grade _____



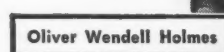
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High School Vice-Principals

Edward E. Leach, formerly of King City, was elected vice-principal, Hanford union high school.

Dr. John Cowan, who has been studying at Stanford University, was named vice-principal, Red Bluff union high school.

William E. Brown was promoted to the vice-principalship, Mira Costa High, South Bay, union high school district.

Harold B. Walden was promoted to the vice-principalship, Redondo union high school.

George Marsh was elected vice-principal, Selma union high school.

John W. Sherman, formerly of San Francisco State College, was elected vice-principal of Fallbrook union high school, San Diego County.

D. A. Morrissey of San Jose was elected vice-principal, King City union high school.

Catherine McVey was promoted to girls vice-principal of the new Mira Costa high.

Junior High Principals

Martin H. Munz, formerly assistant superintendent of schools, Hemet, was chosen to be junior high principal, Redlands.

Cal McKnelly, principal of a junior high in Salt Lake City, was elected to be junior high principal, Salinas.

Albert Clemore was elected vice-principal, junior high school, Brawley.

Kenneth Wood was elected to the vice-principalship, Corona junior high.

Elementary Principals

Alden Spencer was named principal, Linden elementary school, to succeed Floyd Swagerty.

Arthur Eve, formerly of Woodland school district, accepted the principalship, Truckee elementary school.

James Welch, formerly elementary principal at Truckee, was named to a principalship of one of the elementary schools in Ravenswood district.

W. D. Shepherd accepted the principalship, Oakland school, in Nevada County.

John Albright of Stanford University was named principal, Pescadero elementary school.

Mrs. Estella Close was named supervising principal, Sausalito elementary school district.

Wallace Lozensky accepted the principalship of Geyersville union elementary school; he was formerly principal, Elk Creek high school.

Charles Reed, formerly of Piedmont school district, was elected principal of MacGregor and Vista schools in Albany.

Frank Schieber, formerly of Hopland, was elected principal, Forrestville elementary school, in Sonoma County.

Max Allen was named principal, San Ardo union school, Monterey County.

Joseph Muldown accepted the principalship of Barstow school, Fresno County; he was formerly in Oakland.

William Trevethick was named principal, Lake Valley elementary school, at Bijou.

Robert Gilbert was elected principal, Tahoe Lake elementary school.

Charles Chubb was named principal, Kings Beach elementary school, in the Tahoe-Truckee unified school district.

Francis Ebert, formerly of the Fort Bragg district, was elected principal, Redwood Valley elementary school.

John Oakes, formerly principal of Redwood Valley elementary school, accepted a position in the office of the Mendocino County superintendent of schools.

Anthony Scafani, formerly of National City, was elected to a principalship in Mt. Diablo unified school district.

Nicholas Barbieri was elected principal, Williams elementary school; he was in Yolo County last year.

William Harris accepted an elementary principalship in St. Helens unified school district.

Donald Himes was elected to the principalship, Valley union school, Hayfork, Trinity County.

Robert Spence accepted a principalship in the Tennyson school district, Alameda County.

Thomas Farney was elected to the principalship, Ransom school, Stanislaus County.

Kathleen Holthauer, teacher in San Martin school, was promoted to the principalship, San Martin elementary school, after the resignation of William Middleton.

Loren Andrews was elected principal of an elementary school, Chico.

Carl Druley of Martinez was selected as an elementary principal, Chico.

Schuyler Phillips, principal in Daggett, was elected to an elementary principalship in Redlands.

Imogene Wilson, formerly superintendent, Otay district, was chosen as an elementary principal, La Mesa.

Pauline Jones, former principal, Redlands junior high, was elected elementary principal, La Mesa.

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DUFF
The Story
of a Bear

By WILLIAM MARSHALL RUSH. Illus. by Gardell Dano Christensen. A thrilling tale of a wonderful black bear, Duff. As he grows from a curious cub to a full-sized bear he has many exciting adventures, including a terrific fight with a huge grizzly, and finally becomes the leader of all the bears. Ages 12-16. \$2.25

WINTER WEDDING

By MARTHA BARNHART HARPER, author of *Bittersweet*. A warm, absorbing family story about a girl whose betrothed was killed in the Civil War. Taking a teaching job in Iowa she again finds happiness. Her problem in choosing the right man is one older girls will love reading about. Coming in Nov. Ages 14-up. \$2.50

THE BOATSWAIN'S BOY

By ROBERT C. DU SOE. Decor. by Arthur Harper. Kidnapped on his way to join his ship, Midshipman Jonithan Amery is plunged into the War of 1812. He takes part in sea battles, is taken prisoner, escapes and returns in command of a prize ship. A vigorous tale of a brave adventurous time in our history. Ages 12-16. \$2.25



MAKE WAY FOR THE BRAVE

By MERRITT PARMELEE ALLEN. Decor. by Kreigh Collins. An exciting story of an expedition bound for Oregon — and of a boy who decides to forge his future there. Red Dakin experiences great adventures and an attack by a bear. And in a fight to the death he recovers his father's lost legacy. Ages 12-16. \$2.50

At all bookstores
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Lawrence McClure, formerly principal, Buttonwillow elementary, was elected principal of Oceanside elementary.

Betty M. Mercado was chosen to be principal, West Riverside elementary school.

Roe Strickland, principal in Lompoc, was elected elementary principal, Holtville.

Ernest Joule was elected principal, Garvey elementary schools.

Herman Mueller, principal, Caruthers union, was selected as elementary principal, North Ranchito school, Pico.

Edward E. Range, formerly elementary principal, Holtville, was chosen to be principal, Pioneer school, Enterprise district.

Ralph I. Westerberg, from Colton elementary, was elected principal, Willowbrook elementary schools.

Owen Richelieu was promoted to an elementary principalship, Fullerton.

Ralph E. Kloepper was elected to a principalship, Artesia school district.

Terrence L. White was promoted to an elementary principalship, Martinez.

Virgil S. Hollis of Alameda has been elected elementary principal, Martinez.

Mark T. McKimney, from Santa Ana, was elected to an elementary principalship, Martinez.

Mildred B. Richmond was elected to an elementary principalship, Ramona unified schools.

Clayton E. Kay, from Burbank schools, was chosen to be elementary principal in Monterey public schools.

Richard Boaden, formerly with Santa Barbara College, was elected principal of an elementary school, Reedley joint.

William W. Noble, principal of Garden Grove elementary, was elected to the Villa Park elementary school principalship.

Lester S. Clemens, from Torrance, was chosen to be principal, Santa Margarita union elementary district.

Lawrence Davis and wife were chosen as principal and teachers for Shandon union elementary school.

Jack W. McLaughlin was chosen as an elementary principal, Hermosa Beach; he was formerly attendance supervisor, Corcoran elementary.

Perry Morris was elected at mid-term to be principal, Highgrove elementary school, replacing Paul Clay, who is to go into the State Department of Education.

Glenn Palmer, principal in Colton elementary, was elected to an elementary principalship, Rivera school district.

Counsellors, Deans, Etc.

George Bergen, recently of Lompoc schools, accepted a position in guidance with the Analy high school, Sebastopol.

Samuel Miller, who has been attending Claremont College, was elected dean of boys at Oakdale joint union high school.

Alexander McLeish, former principal, Hanford high school, was elected to be head of the counseling department at Chaffey union high, Ontario.

Lola Frances Cullen, from Lompoc, was chosen dean of girls, Redlands senior high.

Harriet H. Hardy, girls vice-principal, Torrance high school, was elected coordinator of guidance, South Pasadena-San Marino high school.

Marjorie Crandall was promoted to acting girls vice-principal, Citrus union high school.

Allan G. Burt, formerly head, fine arts department, Searritt College, Nashville, Tenn., was chosen to be counselor, Coachella Valley union high school.

Carl L. Tarnstrom, formerly head of the continuation education program, El Monte union high, was selected to do guidance work, Sierra joint union high, Auberry.

Supervisors

Freida Reidemann was appointed to an administrative position, Corcoran elementary school district.

Mrs. Nancy Gardner accepted a supervisory position in the office of the county superintendent of schools of Tulare County.

Mrs. Oneita Landis was elected supervisor of music and art in the El Dorado County schools.

Mrs. Marion R. Johnston was appointed to the position of curriculum coordinator of the Corona unified school district.

Irmadele Rous was promoted to the position of coordinator of curriculum for the South Bay union high district, Redondo Beach.

Nellie Frost, formerly general supervisor, Riverside County schools, has accepted a similar position in Santa Barbara County.

Phyllis J. Shane, from the Long Beach schools, was chosen to be coordinator in charge of curriculum production in Merced County.

Mrs. Marion Johnston was elected supervisor for the elementary schools, Corona unified.

Frank Bisetti was elected to be a child welfare and attendance supervisor, Alhambra city schools.

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And, coming at a time of peak industrial production, that means *full throttle ahead* for our entire national effort.

Again, as before, it will be the *railroads'* job to weld together America's vast resources of men, machines and material.

For *only* the railroads — with ribbons of steel linking town and farm with city and factory — can perform a moving job of this tremendous volume.

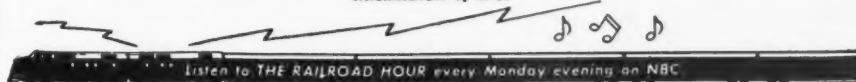
How *big* is their job? You get some idea when you remember that in World War II, the nation called on the railroads to move 90% of all war freight and 97% of all organized military travel!

Since the end of the war the railroads have spent 4½ billion dollars to provide better locomotives, new and better cars, new signals and shops, improved tracks and terminals — the things that go to make better railroads.

And right now they are spending another 500 million dollars for more new freight cars — all to the end that America shall have the rail transportation which it needs, whether in peace or in war.

ASSOCIATION OF AMERICAN RAILROADS

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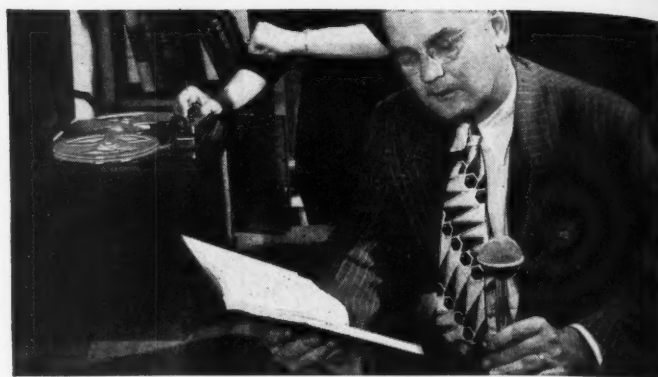
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IMPORTANT! There's more than one brand of sound recording tape on the market. For quality, insist on the "SCOTCH" brand in the distinctive plaid-decorated box. Standard equipment on most makes of tape recording machines.

Dr. Andrew Roberts of Whittier was elected to be assistant director, Santa Ana Junior College. Frank Wykoff, formerly elementary superintendent, Carpinteria, is the new director of special schools for the Los Angeles County schools office.

Evening High School Principals, Adult Education

Lester L. Fehr, school administrator from Allentown, Penna., was chosen to be director of vocational and adult education, Lynwood unified.

Spencer C. Scott, formerly with Hemet school's, accepted the position of evening high principal, Paso Robles.

Charles L. McFarland, with the Chino schools, was elected evening high principal, William S. Hart high, Newhall.

Business Managers

Frank P. McCall, formerly superintendent, Lynwood elementary district, has been chosen to be business manager, Lynwood unified schools.

M. R. Kneale, superintendent, Johnstown, Colo., schools, was elected business manager, Auburn high school-junior college district.

Donald W. Johnson, principal of an elementary school, Vista unified, was chosen assistant superintendent, in charge of business, Duarte elementary schools.

CALIFORNIA HOME ECONOMICS ASSOCIATION

1950-51 Program of Work

By Esther T. Long, State President

CALIFORNIA Home Economics Association aims to advance the object of the American Home Economics Association, which is the development and promotion of standards of home and family life that will best further individual and social welfare.

Specifically, the Association aims to advance this object:

By the study of problems connected with the family and the institutional household;

By encouraging the improvement and extension of home economics instruction in schools and colleges and in adult education programs;

By encouraging improvement of professional education for all home economists;

By encouraging and aiding investigation and research in problems of home economics;

By issuing publications and holding meetings through which there may be wider and better understanding of the value of home economics; and

By endeavoring to secure legislation for the advancement of home economics interests.

The Program of Work Committee, meeting in the late spring, recommends the following points be stressed during the year 1950-51. Each of the 8 sections of the Association will emphasize that part of the program of work which is best suited to the local community.

Recruitment—To develop a program of such interest that more high school graduates will enter the field of home economics.

Change of Address

IF your name and address, as printed on the cover of YOUR magazine, is NOT correct, please immediately notify CTA Journal, 391 Sutter Street, San Francisco 8, California. Whenever you change your address, notify us, stating your old address as well as your new one.

Public Relations—An effective public relations program which will stimulate the use of the career bulletins and the publicizing of the term "home economics."

Home Safety Education—To promote home safety education through monthly themes as outlined in the California Home Economist for February, 1950. The home economist is a logical leader in an active campaign to make future as well as present homemakers aware of the avoidable hazards in planning, building, and managing their homes.

Housing—The members in each section to take advantage of every opportunity to share with individuals and groups information on workable plans for improving homes, including safety, for increased satisfaction of family living.

International Relations—To contribute by sections or as individuals to American

Home Economics Association's international scholarship project, as each year the number of applications from qualified persons greatly exceeds the number of scholarships the Association is able to offer.

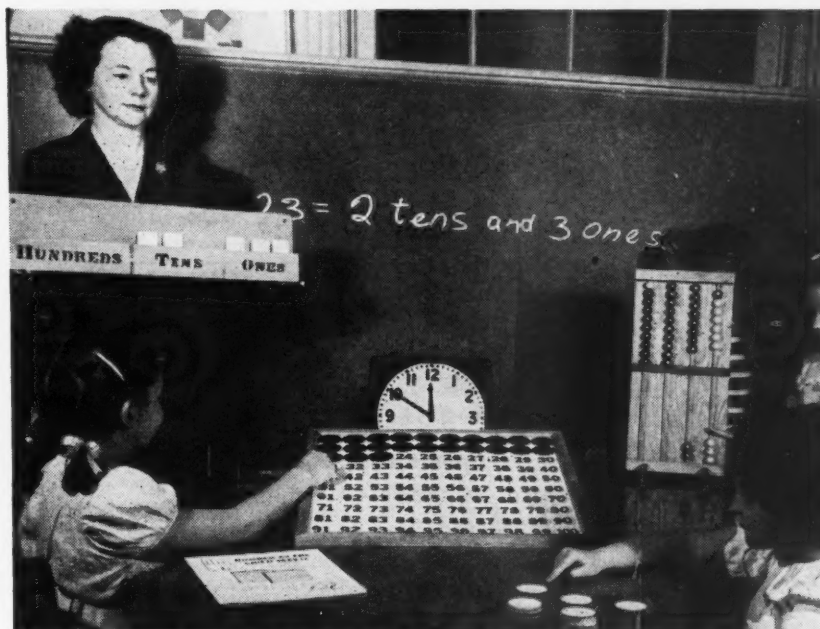
Legislation—Follow the Legislative Program as adopted by American Home Economics Association—"Support legislation which will improve family living on local, state, national, and international levels." Add those items which are individual to California.

Permanent Headquarters Fund—To continue projects to meet the State quota.

School Lunch—To further the development of a program integrating school lunch and nutrition with the general curriculum.

Midcentury White House Conference on Children and Youth—To continue active participation.

For an Effective and Interesting Arithmetic Program NUMBER AS THE CHILD SEES IT



Manipulative devices to aid the teacher in a meaningful approach to the study of number; teaching aids which afford pupils concrete experiences in arithmetic at all levels from Grade I through VIII.

For Beginners

ARITHMETIC WE USE
Text-Workbook—Grade I
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A total program in Number readiness consisting of:

- Class and Seat Lessons
- Seat Activities
- Detailed Suggestions for Presentation of Lessons (INTERLEAVED TEACHER'S EDITION)
- Readiness and Achievement Tests Work enriched by actual experiences dealing with number activities of children.

For Maintenance

ARITHMETIC WE USE
Workbooks—Grades III-IX

Stressing MEANINGFUL PRACTICE in Arithmetic, these workbooks contain a complete testing program geared to study helps and remedial exercises.

Step-by-step development practically makes them self teaching.

Visual aids clarify meanings. Problems based on childhood experiences.

Problem solving helps written in simple language.

Vocabulary development emphasized.

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The End Is the Beginning

By Ernest G. Bishop, Teacher, William McKinley Junior High School, Pasadena;
Frank R. Walkup, Principal

Dear Editor:

ACCQUIRING the mastery of a few
Workable classroom techniques is
A life-long activity. By the time
This mastery begins to function,
The years call a halt and drop
The curtain on a career
Terminated by age and retirement.

From the summit of the years,

I look back over the past thirty
Years spent in the classroom,
Take stock, and find I have had
A few triumphs to leaven the hard
Lump of many reverses. As a
Teacher of English, I studied and
Did some research and writing to
Improve instructional procedures.

Outstanding California educators* have contributed to HEATH'S dynamic new basal language series

English IS OUR LANGUAGE



THIS ENTIRE BASAL SERIES FOR GRADES 1-8 IS NOW READY
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- KATHARINE KOCH, *Teacher in the Elementary Grades*,
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- *ETHEL A. LEAFGREEN, *Principal*, Eagle Rock Elementary
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These new, different, strikingly alive and beautiful books equip
every child with the ability and the desire to speak, write, and
think for himself. Teachers are saying, "At last here is what we
have been looking for."

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SAN FRANCISCO 5

From a wide variety of sources I
Collected unusual bits of prose
And verse to illustrate and
Illuminate assignments under
Discussion and give them point
And meaning. I made outlines of a
Number of the Classics, and was on
The alert for modern instances
To relate to older situations.
Throughout the years I spent long
Hours making lesson plans, trying
Them out, experimenting, and
Discarding those I found unworkable;
And finally consigning all to
The flames of the fireplace.

In my role of classroom mentor,
Over the long span of years,
I gleaned a few ideas about
Subject-matter in its relation
To the learner. The first is
Thorough preparation and having
More instructional material than
Can possibly be used. It helps to
Have a variety of such aids to
Fit the time, the mood, and the
Emotional readiness of the learner.
Having a number of projects at
Hand is the best way to keep a
Class in line and reduce behavior
Problems. A teacher should be in
His room before the bell rings,
Have the situation in hand for
A business-like approach to the
Hour's activity. Regardless of
Intrinsic worth, any student paper
That shows serious effort merits
Serious consideration on
The part of the instructor.

I have learned not to take the
Emotional disturbances of the
Adolescent too seriously, not to
Predict failure in life because of
Indifferent classroom performance,
To believe the best possible of
All, to realize that time and
Attendant growth will resolve many
Of the problems that beset the
Majority of youth. Also I have
Learned that there are many facets
Of personality in the same individual
And that no one, not even he, knows
What he is going to say or do next.
And I am aware that modern youth is
Emotionally more unstable and shows
Less enthusiasm for learning than the
Adolescent of 20 or 25 years ago.

(Asides: I have likewise observed
That the more sharpening of pencils,
The less use of them is made; that
The more talk generated, the less
Is said; and that the older and more
Experienced I become, the less youth
Is interested in what I have to offer.)

Life, we are told, is like a day
At school. After long years of
Struggle and endeavor, ardors and
Endurances, we begin to get an insight
Into the meaning and significance
Of life about the time we are
Ready to cross the Great Divide.

NEWS FROM THE FIELD

CITIZENS CAMPAIGN FOR "YES ON 1"

FINANCIAL STATEMENT

WE have examined the financial records of Citizens Campaign for Yes on 1 for the period from inception to June 13, 1950.

We traced recorded receipts to the depository, compared paid checks to the disbursements records, examined endorsements, proved footings of receipts and disbursements records, and tested paid bills to the disbursements record. We did not confirm the amounts of recorded contributed receipts, by correspondence or otherwise with the contributors.

We were advised by your representative that no unpaid obligations were outstanding at the date of our examination, except an amount of \$3,057.13 due California Teachers Association for services rendered by its employees in the initial period of the campaign.

In our opinion, the accompanying statement of cash receipts, disbursements and deficit presents fairly the recorded financial operations of Citizens Campaign for Yes on 1 for the period from inception to June 13, 1950, and its financial position at the end of that period.

Respectfully submitted,

F. W. Lafrentz & Co.

Certified Public Accountants.

Statement of Receipts, Disbursements and Deficit for the Period from Inception to June 13, 1950

RECEIPTS:

Contributions	\$125,868.12
Loans from California Teachers Association	20,000.00
Total receipts	\$145,868.12

DISBURSEMENTS:

Advertising	\$ 53,166.25
Fees	30,113.25
Salaries	15,569.14
Printing	14,034.47
Office and equipment rental	1,496.98
Office supplies	2,160.15
Postage and express	2,089.97
Telephone and telegraph	2,089.64
Travel	4,948.51

Total expense	\$125,668.36
Repayment of borrowings	20,000.00

Total disbursements

CASH BALANCE, JUNE 13, 1950.....\$ 199.76

COMPOSITION OF CASH BALANCE:

On deposit with American Trust Company	\$ 103.76
Undeposited receipts on hand	96.00
Total	\$ 199.76

ACCOUNT PAYABLE TO CALIFORNIA TEACHERS ASSOCIATION..... 3,057.13

DEFICIT, JUNE 13, 1950..... 2,857.37

LARGER RETIREMENT PAY

AT least one retired teacher, to my knowledge, came near to tears, tears of joy, when she received her August warrant from the state giving her an increased retirement allowance as provided by Assembly Bill 956 of last year. Very general satisfaction and even rejoicing were the reactions of California retired teachers.

This is a good time for both retired and active teachers of the state to stop and ponder how the increased allowances came to pass. Here appreciation and gratitude are in order. Let us remember the valiant work done by our teacher organizations, their officers and members and the sympathetic and responsive interest of our state legislators and Governor Warren.

California Teachers Association, California

nia Retired Teachers Association, the CTA State Retirement Committee, other retirement committees and local associations, the state legislators and the Governor are to be given credit for the passage of this legislation so needed and deserved by the teachers of the state.

Another point to remember and to broadcast is the fact that this increased retirement allowance is not a dole or gratuity from the state, but an earned recognition by the state of long service and large money contributions from the teachers themselves.

Our appreciation should extend to the point of giving increased loyalty and support to those splendid professional organizations that, day and night, year in and year out, are working in our interest.—Warren C. Conrad, President, California Retired Teachers Association.

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Name

School

Street

City

State

A PLANNING WEEK

FALL River Joint Unified School District, Shasta County, recently held a Planning Week for the school year. It is regarded by teachers and administrators, board members and PTA officers alike as one of the most successful planning activities in which they have ever participated.

This district includes 9 elementary schools and one high school. Total a.d.a. runs around 850; the total teaching and administrative staff is 50 persons. The district includes parts of three counties—Shasta, Lassen, and Modoc. The district operates 10 buses.

The planning week featured joint goal-setting by teachers and administrators and

a thorough orientation to the community in which they will teach. It included a number of bus trips to outlying parts of the district with "guide" service furnished by long-term community residents. It also included a community meeting for the general public to meet the teachers and plan for community participation in the school program.

As a result, staff morale is exceptionally high. There is agreement on major educational objectives, and there is a realistic outlook toward the limitations within which the schools must operate. Sustained community interest also has been launched.—Frederick E. Lucas, District Superintendent, and Eugene I. Johnson, Community Relations Director.

OCTOBER 28 is the fall meeting date of National Association of Journalism Directors, California Division, Southern Section; the place, University of California, Los Angeles. There will be panel discussions on the journalism teachers load and on school and college publications as public relations media. Luncheon speaker will be Mrs. Theo. Nix Thomas, managing editor, Los Angeles Sentinel; convention chairman is Donald Davies, Beverly Hills High School.—Florence A. Peterson, President, El Monte.

BAY SECTION CREDIT UNION

By Wallace W. Hall, Treasurer,
CTA Bay Section Credit Union

OVER \$4,000 has been invested by 56 members in the Bay Section Credit Union throughout the summer months. This indicates section-wide approval of this added service to members.

With the opening of school it is expected that hundreds of teachers will join the credit union, thus providing for themselves a source of investment, as well as rendering a service to their fellow CTA members who seek to borrow money for provident purposes.

Up to September 1 ten loans aggregating \$3,025 had been authorized by the credit committee.—Mrs. Margaret H. Bolei, San Francisco classroom teacher; Dr. Kenneth Brown, CTA assistant director of research, and Clive M. Saiz, manager CTA placement service.

Through membership in California Credit Union League and Credit Union National Association, the Bay Section Credit Union is able to carry loan protection insurance.

Another attractive feature is the life savings insurance plan whereby the Bay Section Credit Union purchases, through the Credit Union National Association Mutual Life, a life insurance policy equal to the amount of the funds invested in the Bay Section Credit Union up to a maximum of \$1,000 on everything saved up to age 55. Thus, by investing in the credit union, members are simultaneously building up an estate in the form of life insurance. This, too, is available at no additional cost to the investor.

Membership in Bay Section Credit Union is open to CTA members in the Bay, Central Coast, and North Coast Sections, upon the purchase of at least one \$5 share, plus the payment of an entrance fee of \$1. Investments or applications for loans may be sent to Dr. Wallace W. Hall, Treasurer, room 815, 391 Sutter Street, San Francisco 8.

J. F. PRESTWOOD

AFTER more than a half century of service in the schools of California, J. F. Prestwood of Sonoma has retired with a record equalled by very few. He began his teaching career in March, 1898, at the Mount Jackson School, located at the Great Eastern and Mount Jackson Quick Silver Mine, 4 miles north of Guerneville. He completed the balance of the term and one more year at this school, and then moved to the Guerneville Elementary School.

After one year in the intermediate grades he served as principal until 1908, with the exception of 1904-5. This year was spent in the mining camp of Hornitas, Mariposa County, where he engaged in mining on the side.

Mr. Prestwood has been a member of the

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 Burt Pittenger, President

Sonoma County Board of Education for 38 years.

Since 1909 he has held the position of principal in the Sonoma Elementary School, and in June completed 52 years of continuous service in the schools of California. In honor of his long service, the new 12-room elementary school now being built will be named after him. — D. A. Pfeiffer, Sonoma.

CTA LOCAL CLUB CHAPTERS

ONE hundred and seventy-five local teachers clubs are now affiliated chapters of California Teachers Association, under charters issued by the CTA State Board of Directors.

Recently the Board issued the following additional charters:

166. Bakersfield High School and Bakersfield College Education Association.
167. Faculty Club of the Enterprise Elementary School District (Compton).
168. Castro Valley Teachers Association.
169. Martinez Education Association.
170. Mt. Diablo Unified District Education Association (Concord).
171. Northern San Joaquin County Teachers Association.
172. Tuolumne County Education Association.
173. Lemoore High School Faculty Club.
174. Oxnard Elementary Teachers Club.
175. Paramount Elementary Teachers Club.

WISHFUL THINKING

If you know how teachers have to tease
To get a child to utter "Please."
And how we have to push each one
In place, each day when work's begun.

How then we teach, and teach, and teach,
And test day comes we learn that each
Brings out some thought as yet unheard,
Some uncoached, incongruous word.

Now teachers can't suppress their glee
When one or two say, "Yes, I see."
And take in explanations true,
In tests give them all back to you.

It gives us joy beyond all measure
To find these students we can treasure;
And we wish that everyone we had
Could be like them, instead of bad.

— By Velma L. Leeper, Teacher,
Capistrano Union High School,
San Juan Capistrano

LOS ANGELES SCHOOL NURSES

LOS Angeles County School Nurses Association, consisting of 152 members, is in its 4th year of existence. The formation of the Association was an outgrowth of a meeting among several Los Angeles County school nurses.

A nurses meeting was called to discuss their individual school problems and needs. The nurses decided it would be beneficial to organize for a common goal, the optimum health for our school children. Also, by organizing, the nurses would have an opportunity to share and pattern their ideas, instead of each nurse being isolated in her own school health activities.

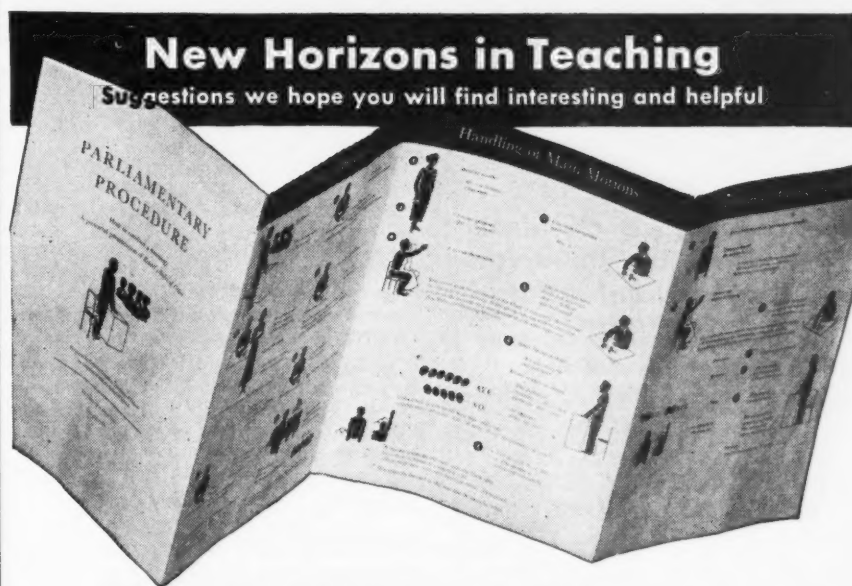
Mrs. Mollie G. McKeon, school nurse, Lennox School District, is president. Our latest group activity was a Fall workshop,

September 16 and 17, held at Camp Toquitz Meadows. Approximately 80 nurses attended. The workshop was planned and directed entirely by the school nurses. Subjects were vision, hearing, weighing and measuring, and community councils. — Erlene Thornburgh, Whittier.

Monterey Bay Peninsula English Teachers Association will act as hosts at the Asilomar conference, October 20-22, sponsored by the Study Commission of the California Association of Teachers of English (Central Section). Send reservations immediately to Eleanor Crouch, 832 Lottie Street, Monterey.

Officers and executive committee for Western College Association, 1950-51, are: — president, Lee A. DuBridge, California Institute of Technology; first vice-president, William C. Jones, Whittier College; second vice-president, J. E. Wallace Sterling, Stanford University; secretary-treasurer, Charles T. Fitts, Pomona College.

Executive committee: George C. S. Benson, Claremont Men's College; Arthur G. Coons, Occidental College; William J. Dunne, University of San Francisco; J. Paul Leonard, San Francisco State College; E. Wilson Lyon, Pomona College; Monroe E. Deutsch, University of California, ex-officio.



QUICK PICTURE-METHOD now makes it all so clear and easy for young people to conduct meetings correctly.



Due to the difficulties that come up with each new group of youngsters trying to conduct a meeting properly, whether you are a teacher of the grades or of Junior and Senior High School you will probably be overjoyed to hear about this new aid. It is called "Parliamentary Procedure. How to conduct a meeting: a pictorial presentation of Roberts Rules of Order."

This simple, direct way of speedily cracking a rather hard old chestnut is one of the latest tell-it-with-pictures projects of the Creative Graphics Department of the University of Denver, worked out in cooperation with the School of Speech.

IF FURTHER INTERESTED—the pamphlet, "PARLIAMENTARY PROCEDURE", described above, is 50¢. But to teachers now at 25¢, in classroom quantity if at least 25 in one order. Just write directly to the UNIVERSITY OF DENVER PRESS, Denver 10, Colorado.

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This is a beautiful print job with excellent typography, a handy 8-page accordion-folded pamphlet, 8½x11 in. One of the innovations which makes everything so clear and easily grasped is the use of two different colored inks. For example, the Chairman and Secretary and what they do and say are always in blue ink. Those who attend the meeting and what they do and say (make motions, vote, etc.) are always in brown ink.

The subjects taken up are: Order of Business, Handling of Main Motions, Amendments, Change Motions, Rules for Handling of Motions (Nominations, etc.), The Chairman, The Secretary, Writing the Minutes.





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"It's News to Me"

THESE are announcements by the manufacturers of new products which we believe will be of professional interest to educators. You may want to check and compare these items with others to be found in your school supply store.

If unable to find any of these items locally, write to this magazine and we will tell you where you may find them.

Drinking fountain for small children. An extra fountain that can be mounted half-way down a standard water-cooler or wall-mounted near the cooler. Made of white, vitreous china with a chrome-plated drain and trap, the accessory includes a metal support plate with necessary screws for mounting at any desired height; size 11½ x 11¼ inches.

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In Memoriam

A SALUTE

To Our Teachers

As part of the Memorial Services honoring teachers in the Los Angeles City School System, who had passed away during the last school year, poems were prepared by several teachers. Ruth M. Snyder, second vice-president of Los Angeles High School Teachers Association, had charge of the services.

TEACHERS . . .

We salute you
In silent reverence
You are not gone.
You live on and on

Through countless generations
For that which you left behind —
Service immeasurable —
Is everlasting.

From time immemorial
You have been the cornerstone
For achievement

In the kingdom of learning.
Setting in motion
The current of culture,

You have generated light in darkness
Unfolding Civilization's powers.

Co-Creator with the Universal Mind —
You have built the intellectual
nation —
Illumined the mental world —
Moulding — shaping —
Directing Spiritual Forces,
Thus fulfilling the Destiny of Mankind.

Teachers . . .
We salute you
In silent reverence,
For you are
Eternal unto Eternity.

— By Clara M. Foglesong,
Teacher, Berendo Junior
High School, Los Angeles.

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PIONEER DAY

ANNUALLY near the end of May, the Sacramento Junior College has its Pioneer Day. Approximately a month before the traditional day, posters to remind the men to grow beards are strategically located on campus with grim reminders of how the Pioneer Day Kangaroo Court renders decisions against the clean-shaven. Still other posters remind the girls to begin campaigning for Pioneer Day Queen. The King is chosen from the boys having the most original beard design.

All organizations on and off campus, many Sacramento merchants, and the Junior Chamber of Commerce participate by entering floats in the parade or concessions in the stadium located next to the campus



California Student Teachers Association Sacramento Junior College Chapter's Float in the Pioneer Day Parade.

where the parade and festivity performs again after the parade downtown.

Steeped in the atmosphere of festivity of Pioneer Day, the mighty CSTA float depicting an old-fashioned schoolroom rode down Sacramento's main streets as a unit in the Pioneer Day parade. Famous horse-riding teams were present for the parade and for the stadium performance, in full splendor of flashing costumes and decorations. The day is brought to a climax by the gala Pioneer Day Dance held at the Governor's Hall at the State Fair Grounds. — Olga A. Musso.

The names of the officers and others who participated in this project are,—Dr. C. F. Howard, sponsor; Harry Leafe, president; Duaine Schrumpt, vice-president; Joan Marks, corresponding secretary; Olga Musso, recording secretary; Wendell Tarr, treasurer; Charles Keaster, past president; Vana Mae Amos, publicity; Charles Green, art; Don Esmay, Mary Davis, Ramona Kinder, James Hopper, committee members.

California Student Teachers Association

CSTA Membership Report as of July 31, 1950

California College of Arts and Crafts	104
California State Polytechnic	37
Chapman College	50
Chico State College	114
Claremont Colleges	57
College of Holy Names	53
College of the Pacific	74
Fresno State College	105
Humboldt State College	160
La Verne College	131
Long Beach State College	114
Los Angeles State College	380
Loyola University of Los Angeles	2
Mount St. Mary's College	6
Occidental College	54
Pasadena College	38
George Pepperdine College	54
Sacramento State College	69
San Diego State College	271
San Francisco College for Women	21
San Francisco State College	236
San Jose State College	297
Stanford University	44
University of California, Berkeley	247
University of California, Los Angeles	212
University of California, Santa Barbara College	130
University of Redlands	93
University of San Francisco	54
University of Southern California	470
Whittier College	146
Miscellaneous	97

Total 3,920

NEW IDEAS for interviewing parents

"Age no barrier to discussing children's problems when you have good source material," says Bay Area teacher.



"Interviews are helpful and need not be a burden," writes Mrs. Rhea De Lasaux, kindergarten teacher in Mt. Diablo's Unified School District.

"One reason why I welcome them is because I'm able to find constructive ideas so easily in the Education Pages of *The Christian Science Monitor*. This material helps teachers of any age handle interviews without fear, and speak with confidence when parents ask advice. I know from having raised three children of my own that these articles are sound and practical.

Express Ideas on All Activities

"The features cover most situations a teacher or parent will meet, including speech problems, relationship with other children, responsibility, family fun together and positive ways to help the little fellows be more sociable and co-operative. I clip and save many items, then refer to them when a specific problem arises."

Valuable Source Material for You

Like thousands of other teachers, you may find *The Christian Science Monitor* a valuable source for interviews, class discussions, forums and lectures. The interpretive reporting and timely features save you hours of tedious research.

This international daily not only reports news as compiled from exclusive global offices, but also furnishes vital background to help you appraise and interpret the news. You'll also appreciate the penetrating reviews of new books, plays, movies, music and art.

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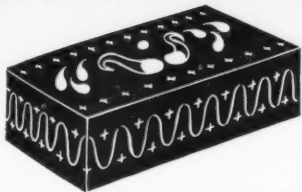
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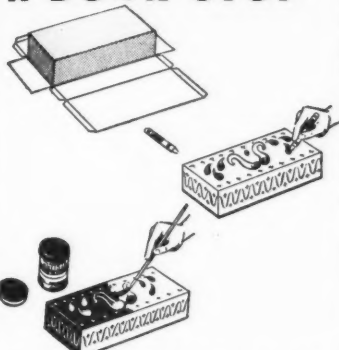
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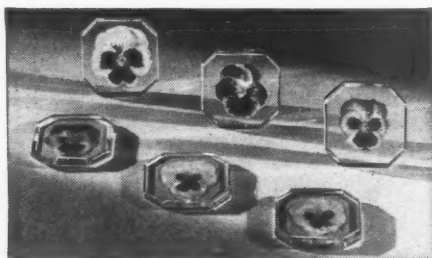
CTA ADOPTS EMBLEM PIN



A gold emblem for members of California Teachers Association has been approved by the CTA Board of Directors. A copy of the design is shown above.

The price is \$3, which includes federal and state taxes. The emblem is one-half inch in diameter, 10-carat gold-filled, and may be had either in the button-type for men's lapels or in the conventional pin.

Orders, specifying the type of emblem desired, should be accompanied by check or money order and sent to California Teachers Association, 391 Sutter Street, San Francisco 8.



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Stimulates Student Interest Says Danville, Ky., Teacher

A Danville, Kentucky, teacher writes: "Castolite has served a dual purpose in my classroom. The children used it to preserve specimens of butterflies and wild flowers which had been collected as a science project. As a part of the functional art program, the more beautiful specimens were used to make paper weights and coasters. The unique process of preserving the science specimens was very fascinating to the pupils. It was an added stimulus to their work." Mary Ann Kavanaugh, Teacher, Maple Avenue School, Danville, Ky.

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The Castolite Co., Dept. L-57, Woodstock, Ill.

SHEILA O'NEILL'S BOOK

Shaun and Sheila — The Caxton Printers have published a delightful book by Sheila O'Neill. The stories delightfully describe the doings of Sheila and Shaun O'Sharon, the children of Patrick O'Sharon and his good wife Mary. They tell of the home life in Ireland, the experiences of the people who lived in the little town of Ventry in County Kerry or on the nearby Blasket Islands where only fisherfolk dwell.

It is written for children from 10 to 80 and will be a welcome visitor in any home and in any school. The author is a graduate of Chico State College and holds an administrative and supervision credential in California.

The book has been adopted by the State of Nevada as a supplementary social studies reader, and has been placed upon the approved list of reading by the City of Oakland. Its content is remedial and moral, featuring friendship, home loyalty, and love of country.

NEW RESEARCH SERVICE

(Continued from Page 8)

fact that NEA for many years has offered a special research service for which is made a charge of \$35 per year. The NEA Research Service provides subscribers with all pertinent NEA research materials. The income from the service, although nominal, enables NEA to expand its program of research.

Increasing demands are being made for CTA research service. In addition to its regular studies and surveys, the Research Department has been consulted for information and data by many school districts, teacher groups, and individuals. Civic and lay groups, as well as professional personnel, are using the facilities of the CTA Research Department.

In the interest of providing more and better research service, two new plans have been established: (1) *Comprehensive Research Service*, at \$12 per year, to include all research bulletins and a subscription to *California Journal of Educational Research*; and (2) *General Research Service*, at \$7.50 per year, will entitle one to receive all research bulletins published during that year. Neither plan includes subscription to CTA Journal. The new plans are open to both CTA members and non-members.

Policy Regarding the Distribution Of Research Bulletins

Since its organization as a full-time department in January, 1948, the Research Department has prepared and published a total of 24 bulletins. Due to budgetary limitations, the supply of any one bulletin has been limited to the anticipated demand. The maximum number to date has been 5,000. In recent months an ever-increasing list of persons and organizations have requested placement on the mailing-list.

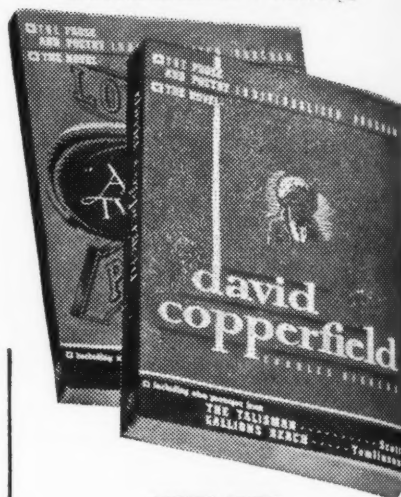
Recognizing that the distribution of research materials must be restricted if the Research Department is to operate within its budget the CTA Board of Directors have authorized the following list of persons and organizations as a basic mailing-list to receive all CTA research bulletins without charge:

1. CTA chartered local and county teacher associations.
2. CTA Board of Directors.

3. Secretaries of the six CTA sections.
4. Members of the State Council of Education.
5. State Advisory Council on Educational Research.
6. State Department of Education.
7. County school superintendents.
8. City and district school superintendents.
9. College and university libraries.
10. Secretaries of state education associations.

It also was agreed that individual copies of research bulletins will be sent to any CTA member on request. It will not be possible, however, to place the name of such a person on the research mailing-list. The Board also authorized the establishment of a price-list for the various bulletins; the list may be obtained upon request.

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COMING EVENTS

October 1-4 — California School Trustees Association; 20th annual convention. U. S. Grant Hotel and Balboa Park, San Diego.

October 4-7 — California Association of School Administrators; annual convention. San Diego.

October 6 — California Association of Public School Business Officials, Southern Section; regular meeting. Los Angeles.

October 7 — CTA State Board of Directors; regular meeting. San Francisco.

October 7 — California Association of Childhood Education, Southern Section; fall study conference. Alhambra.

October 8 — California Association of Supervisors of Child Welfare and Attendance; executive committee meeting. San Diego.

October 8-11 — California Association of Supervisors of Child Welfare and Attendance, annual meeting; Conference on direction and improvement of instruction and on child welfare, State Department of Education. U. S. Grant Hotel, San Diego.

October 9 — California School Supervisors Association, Central Coast Section; business meeting. San Diego.

October 9-11 — County and Rural Area Superintendents; 5th national conference. Columbus, Ohio.

October 12 — Columbus Day.

October 13, 14 — State Board of Education; regular meeting. San Francisco.

October 14 — CTA Southern Section Council; regular meeting. At the Section Headquarters, Los Angeles.

October 16-24 — United Nations Week.

October 18-20 — NEA Department of Adult Education; annual fall conference. Chicago.

October 20 — CTA North Coast Section; first annual training conference for leaders. Benbow's Lodge on the Redwood Highway.

October 20-21 — Council of California Vocational Associations; regular meeting. Chico.

October 20-21 — California Association of Secondary School Administrators Representative Council; fall meeting. San Francisco.

October 20-22 — American Association of School Administrators; meeting of superintendents of schools in cities with population over 200,000. New York City.

October 20-22 — California Association of Teachers of English (Central Section) Study Commission; 2nd annual conference. Asilomar.

October 21 — CTA Central Section Council; regular meeting. Fresno.

October 21 — California Journalism Directors Association, Central Section; fall meeting. Stanford University Campus.

October 21 — California Scholarship Federation; annual business meeting. Hotel Californian, Fresno.

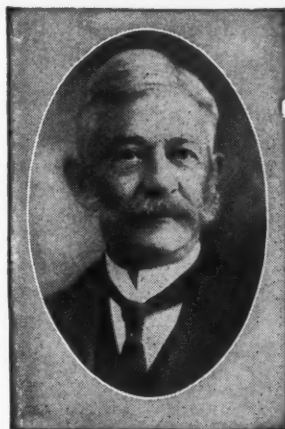
October 23 — CTA North Coast Section Council; regular meeting. Eureka.

October 26 — California Committee for the Study of Education; regular meeting. Berkeley.

October 27 — Navy Day.

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20b. 1950-51 44-page catalog describing nearly 400 films closely integrated with the school curriculum. Also lists all EBFilms in a special section showing the subject areas in which they may be used. Encyclopaedia Britannica Films.

21b. How to Select a Publisher—for people who write books—or plan to write one. Whether it be textbooks, academic works, fiction, poetry, juveniles . . . any kind of work that merits publication. If you ever plan to write a book, this brochure may save you time and trouble. Exposition Press.

22b. Aids to a Health and Nutrition Program is a revised edition of a catalog of the materials planned to meet in a practical way the needs of the academic teacher, the specialist and the administrator. General Mills.

25b. Standard School Broadcast Teachers Manual is a guide to the music enjoyment broadcasts presented by the Standard Oil Company of California, to the schools of the Pacific West. The theme of the 23rd annual course is "Music and the American Family, 1750-1950."

26b. Liquid Magic illustrates in colors the products that can be made from Casto-

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COMING EVENTS

(Continued from Page 31)

October 27, 28—California Association of Secondary School Administrators Affiliations Committee; fall meeting. Berkeley.

October 27, 28—Delta Kappa Gamma; executive board meeting. Santa Barbara.

October 28—CTA Northern Section Council regular meeting. Marysville.

October 27-29—CTA Bay Section; annual training conference for leaders. Asilomar.

October 27-29—CTA Central Coast Section; annual training conference for leaders. Asilomar.

October 27-29—California Student Teachers Association; officers training conference. Asilomar.

October 28—National Association of Journalism Directors, California Division, Southern Section; fall meeting. University of California, Los Angeles.

October 31—Hallowe'en.

November 1, 2—California Congress of Parents and Teachers; State Board of Managers meeting. Los Angeles.

November 2-4—California School Supervisors Association, Northern Section; fall conference. Sacramento.

November 3—California Association of Public School Business Officials, Southern Section; monthly meeting. Los Angeles.

November 3, 4—Association of Supervision and Curriculum Development, Bay Section; regular meeting. Old Hearst Ranch, Pleasanton; meetings of February 9 and May 11, 1951, at Claremont Hotel, Berkeley.

November 4—CTA Central Coast Section Council; regular meeting. Salinas.

November 4—California Student Teachers Association; regional conference. Stockton.

November 4—Western College Association; annual fall meeting. College of the Pacific, Stockton.

November 5-11—American Education Week; national observance.

November 7—Election Day. Vote NO on Propositions One and Six.

November 10, 11—California Conference on Educational Research; second annual session. Mills College, Oakland.

November 10-12—CTA Central Section; 3d annual training conference for leaders. Asilomar.

November 11—California Student Teachers Association; regional conference. Los Angeles.

November 14-17—National Conference on Safety Education at the College and University Level, sponsored by NEA National Commission on Safety Education. Cincinnati.

November 18—CTA Bay Section Council; regular meeting. Womens City Club, San Francisco.

November 18—CTA Southern Section Council; regular meeting. At the Section Headquarters, Los Angeles.

November 23—Thanksgiving Day.

November 23-25—National Council of Geography Teachers; annual meeting. Schroeder Hotel, Milwaukee.

November 23-25—National Council for the Social Studies; annual meeting. Minneapolis.

November 27-30—National Council of Chief State School Officers; annual meeting. Washington, DC.

November 29-December 2—NEA Board of Directors and National Association of Secretaries of State Teachers Associations; joint meeting. NEA Headquarters, Washington, DC.

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Enrollment: Boys.....Girls.....

"Tome Coca-Cola"

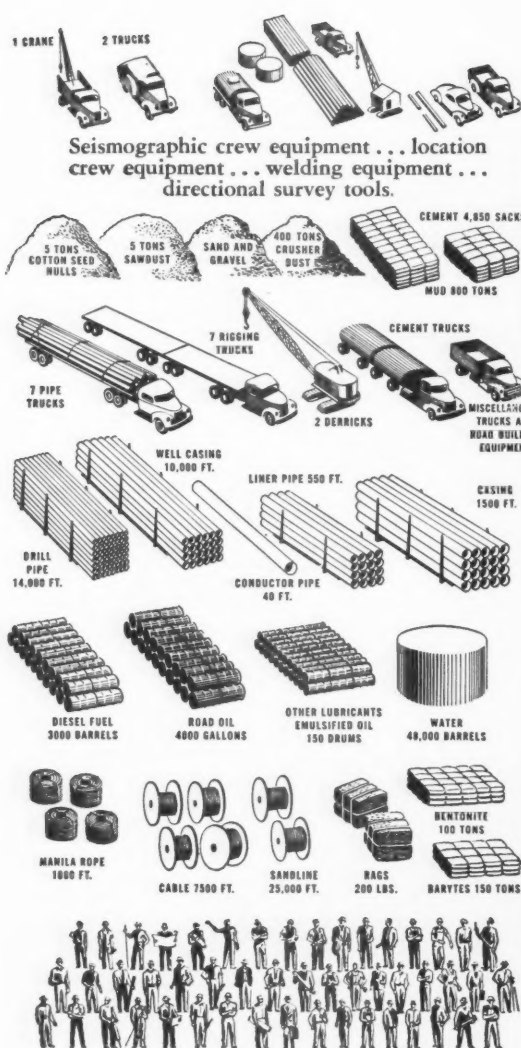
...password
to refreshment
in the phoenix
of the Pacific

Resurgent Manila en-
joys refreshment from one
of the world's largest
Coca-Cola bottling
plants—and one of the
newest. In the Philippines
as everywhere else,
Coca-Cola is
the choice
of those who
like to work
refreshed and
play refreshed.

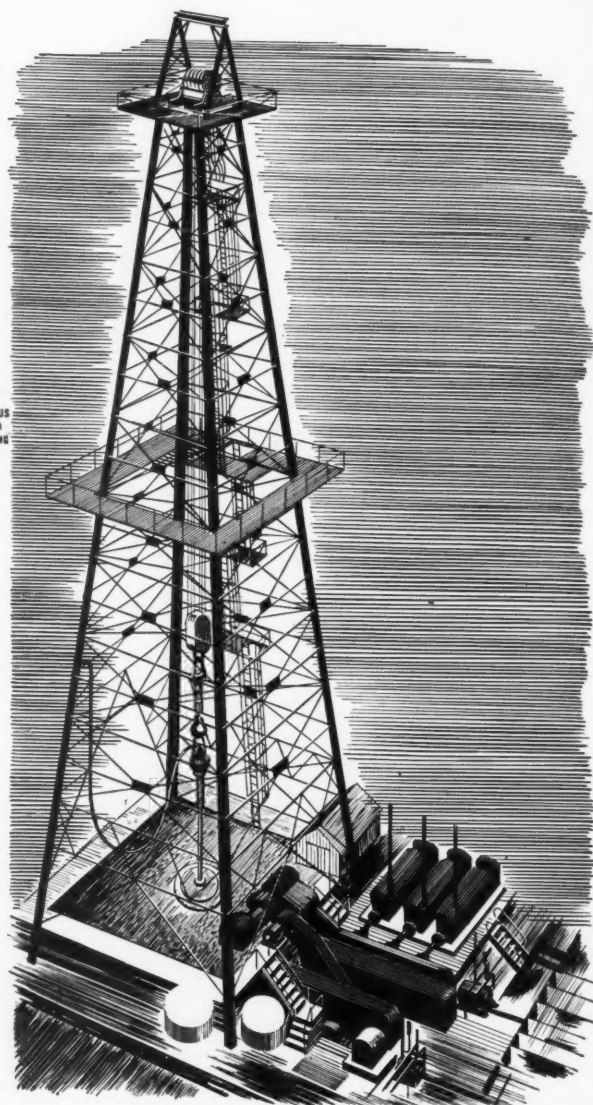


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One hundred and thirty two men who are experts in many fields—law, geology, engineering, drilling, trucking, carpentry, derrick building, chemistry, mechanics and so forth.



One completed oil derrick with all its diesel engines, bits, fishing tools, reamers and other equipment.

Want to drill an oil well? Here's all you need

There *may* be oil under your backyard... but you might as well face the fact that it will take a bit of doing to find out.

The picture above shows all the men and materials needed to drill one 10,000-foot exploratory well here in the United States. Total cost will be anywhere from \$125,000 to \$1,000,000 depending on conditions encountered.

Will oil be found? Even with the best scientific help only about one out of every five exploratory wells drilled "come in."

The search for oil is a risky, expensive business, but it goes on every day in many parts of the world. In 1949 alone, we drilled 28 exploratory wells at a cost of \$6,385,000... six striking oil.

A great share of the profits of Standard of California goes back into the business in exploration of this kind... and in building

new refineries, new pipelines, new storage plants and other facilities. From these come good petroleum products to serve you well... petroleum products to add still more strength to our nation in the uncertain days ahead.

**STANDARD OIL COMPANY
OF CALIFORNIA**
plans ahead to serve you better